



2027 FBD ANNUAL CONFERENCE

March 10-13, 2027 · Renaissance Dallas Richardson Hotel · Richardson, Texas

*An organization of multiple perspectives with a single vision
Over 50 years of bringing together the brightest minds to learn from one another*

REGISTRATION IS OPEN

Register for the conference and reserve your hotel at fbdonline.org

 **Early registration deadline:** February 27, 2027 at 5:00 PM CST
Late registration opens: February 28, 2027

WHY YOU SHOULD ATTEND



1 Registration = Access to 7 Associations!

Attend technical sessions, paper presentations, and panels across all participating business disciplines.

- **Interdisciplinary Networking:** With academics, administrators, and industry experts nationwide.
- **Research & Recognition:** Explore leading research and celebrate outstanding scholars and educators.
- **Enrichment:** Discover practical insights, trends, and tools to enhance teaching and research.

CONFERENCE HOTEL



Renaissance Dallas Richardson Hotel
900 E. Lookout Drive
Richardson, TX 74082

Conveniently located in Richardson with access to Dallas dining, arts, shopping, entertainment, and attractions.

All attendees and presenters must register online.



Participating Associations



**AMERICAN ACCOUNTING
RESEARCHERS & EDUCATORS**
STRENGTHENING CONNECTIONS, BUILDING CAREERS



**Association of Business
Information Systems**



Association of Collegiate Marketing Educators



**Southwestern Society of
Economists (SSE)**

Conference Registration Fees

ALL conference attendees and presenters are required to register for the conference, including presenters, panelists, moderators/discussants, special guest speakers, etc. Please see the FAQs page of this document for more information about the expectations/rules related to these fees.

American Accounting Researchers & Educators

Annual Membership Fee	\$20.00
Registration Fee	\$325.00
Student Registration Fee	\$185.00
Late Registration Fee (after Feb. 27)	\$375.00
Late Student Registration (after Feb. 27)	\$225.00

Thursday/Friday luncheons and FBD President's Reception are included in registration fee

Association for Business Communication, SW-US

Registration Fee.....	\$265.00
Student Registration Fee	\$170.00
Late Registration Fee (after Feb. 27)	\$320.00
Late Student Registration (after Feb. 27)	\$220.00

For ABC Membership, please go to www.businesscommunication.org

Association of Business Information Systems

Registration Fee	\$230.00
Student Registration Fee	\$185.00
Late Registration Fee (after Feb. 27)	\$275.00
Late Student Registration Fee (after Feb. 27)	\$210.00

Association of Collegiate Marketing Educators

Registration Fee (includes luncheon & proceedings)	\$270.00
Student Registration Fee (includes same as above)	\$170.00
Late Registration Fee (after Feb. 27)	\$320.00
Late Student Registration Fee (after Feb. 27)	\$220.00
Optional Guest Luncheon (may not be available onsite)	\$60.00
Workshop Fee –	\$50.00

For Membership Renewal Only- Not Attending FBD- Contact ACME Treasurer

Decision Sciences Institute, Southwest

Registration Fee for National DSI members	\$245.00
Registration Fee for Non-National DSI members	\$290.00
Student Registration Fee for National DSI members	\$125.00
Student Registration Fee for Non-National DSI members	\$170.00
Late Registration Fee – Members (after Feb. 27)	\$315.00
Late Registration Fee – Non-Members (after Feb. 27)	\$360.00
Late Student Registration – Members (after Feb. 27)	\$195.00
Late Student Registration – Non-Members (after Feb. 27)	\$240.00

For Nat'l DSI Annual Membership, please go to <http://www.decisionsciences.org>

Free DSI Student Membership available at <https://members.decisionsciences.org/application>

Southwest Academy of Management

Registration Fee	\$370.00
Student Registration Fee	\$170.00
Late Registration Fee (after Feb. 27)	\$420.00
Late Student Registration Fee (after Feb. 27)	\$210.00
Optional Guest Luncheon	\$65.00

SWAM registrations include annual SWAM membership, SWAM luncheon, SWAM Social Mixer, 2 premium PDW, access to all SWAM conference presentations, events and proceedings

Southwestern Society of Economists

Registration Fee (includes proceedings and breakfast)	\$70.00
Student Registration Fee (includes same as above)	\$20.00

Note: Your registration payment for the conference will show as 'FED OF BUS DISCIPL – CHARITIES' on your credit card statement.

Optional Conference Fees

(Optional, but nonrefundable and nontransferable)

FBD Awards Reception and Banquet	\$65.00
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Wednesday, March 10, 2027 | Reception at 6:30 PM, Dinner at 7:30 PM

FBD Guest Pass	\$30.00
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Guests of Registered Members Only | Provides admittance to Exhibit Hall Events Only

FBD Fees:

(already included in the above association fees)

FBD Regular Member Early Registration Fee	\$145.00
FBD Student Early Registration Fee	\$95.00
FBD Regular Member Late Registration Fee (after Feb. 27)	\$170.00
FBD Student Late Registration Fee (after Feb. 27)	\$120.00

Important Attendee Notes:

- Early discount deadline: **February 27 at 5:00 PM CST**
- All registrations are strictly online at www.fbdonline.org (no mail-in/on-site paper forms).
- Full-time graduate students qualify for student rates

Ready to Join Us?
Register early & secure your hotel room!

REGISTER ONLINE

FBD CONFERENCE FAQs

Everything you need to know about registration, attendance, and the conference

REGISTERING FOR THE CONFERENCE

Can I register online?

Yes. All attendees register online through the FBD website.

How do I register?

All attendees must register online at www.fbdonline.org. At the top of the home page is a link to sign up for an account or login. Once you have logged in, you can shop for your registration options. Your registration fee includes the FBD required registration fee. To register for multiple associations without paying the FBD fee multiple times, please contact us at info@fbdonline.org.

When is the early registration deadline?

Early registration closes **February 27, 2027, at 5:00 p.m. CST.**

Can I register after the early deadline?

Yes. Late registration will re-open on the website on or about **February 28, 2027** at higher rates.

Can I register on-site?

No. All registrations must be completed online, although assistance will be available at the conference registration desk.

FEES & PAYMENT

Why do I pay an FBD registration fee?

The FBD fee supports shared conference expenses, including registration processing, credit card fees, and Exhibit Hall activities. Association registration fees would be higher if FBD did not provide these activities for the associations.

Which association(s) should I register for?

Register for every association in whose program you are participating as paper presenter, panelist, moderator/discussant, guest speaker, poster presenter, etc. **You only pay the FBD fee once.**

Can I pay by mail?

No. Registration and payment must be completed online.

International payment issue?

If the registration system does not accept your postal code, enter **99999**. If you continue to have problems with registering, contact FBD Secretary/Treasurer Jay Vega at vegaig1@sfasu.edu

What will appear on my credit card?

Look for **"FED OF BUS DISCIPL - CHARITIES."**

ATTENDING THE CONFERENCE

What events can I attend?

Your conference registration gives you access to FBD Exhibit Hall events, all general sessions across participating associations. One of the great features of this interdisciplinary conference is that your conference registration also entitles you to attend any technical/paper/panel session of any association. However, you cannot attend any business meeting or food & beverage event of an association unless you are registered for that association.

Can I attend another association's sessions?

Yes! You may attend technical, paper, and panel sessions. Association-specific meetings and meal events require registration with that association.

I am both a graduate student and faculty member. Which rate applies?

If you are enrolled **full-time in a graduate program**, you may register at the student rate.

SPECIAL EVENTS & GUESTS

What is the FBD Awards Reception & Banquet?

The Wednesday evening event recognizes Distinguished Paper and Outstanding Educator award recipients, as well as association and FBD leaders. Each association recognizes a Distinguished Paper and an Outstanding Educator at this banquet. Award winners are invited to the reception and banquet on a complimentary basis and provided with a small token of recognition. No cash awards are given at this event. Other association and FBD officers are also recognized for their service at this class event. You are only required to attend if you were selected for one of the Distinguished Paper or Outstanding Educator awards and your admission is provided on a complimentary basis in that case.

Can anyone attend the Awards Banquet?

Yes. Tickets are **\$65**. Business attire is expected, and banquet fees are nonrefundable and nontransferable.

Can I bring a guest?

Yes. A **\$30 Guest Pass** provides access to FBD general events **ONLY** in the Exhibit Hall (e.g., coffee breaks, Presidential Welcome Reception) to family or friends of a registered attendee. It does not provide admission to association sessions, meetings, or meals. Anyone over the age of six (6) must have a guest pass to enter the Exhibit Hall. Guest Passes are only available to a guest of a registered conference attendee. The guest must not be affiliated with any higher education institution in an academic position.

CHANGES, REFUNDS & CONFERENCE SERVICES

What is the cancellation/refund policy?

Approved cancellations received at least **10 days before the conference** receive a 100% refund of registration fees. No refunds are provided within the 10-day period. Requests for cancellation within 10 days of conference start (deemed to be 11:00 a.m. CST on Wed, March 10th) will not be approved and fees will not be refunded. There are NO exceptions (e.g., medical issues, death in the family, automobile accident, flight delays, etc.) to the ten-day time limit. Requests for refunds must be made in writing directly to the FBD Secretary/Treasurer at vegaig1@sfasu.edu.

Where do I pick up my registration materials?

Visit the FBD Registration Desk from 11:00 a.m. – 5:30 p.m. on Wednesday, March 10th; 7:30 a.m. – 5:00 p.m. on Thursday, March 11th; and 7:30 a.m. – 4:00 p.m. on Friday, March 12th. Saturday registration hours are based on need.

What if I need special accommodations?

Contact the conference hotel at least one week before the conference and notify FBD General Program Chair Kelly Noe at noekelly@sfasu.edu

NEED HELP?

I'm having trouble registering. What should I do?

If you experience registration problems, contact info@fbdonline.org, Secretary/Treasurer Jay Vega at vegaig1@sfasu.edu, or Webmaster Cheryl Prachyl at cprachyl@gmail.com for assistance. Some issues may be caused by university spam or security settings. **Registration deadlines will not be extended due to technical issues**, so please register early to allow time to resolve any problems.

My password isn't working.

Your password must have at least **12 characters** and include uppercase and lowercase letters, a number, and a special character.

How do I get another receipt?

A receipt will be emailed to you when you register but can also be downloaded from fbdonline.org. Log in to your FBD account, select **View Orders**, and download a copy of your receipt.