



Call for Papers

Federation of Business Disciplines

March 10-13, 2027

Renaissance Dallas Richardson Hotel, Richardson, TX

Dallas, the third-largest city in Texas and the ninth-largest city in the U.S., is a thriving metropolis that blends rich history, modern innovation, and Southern hospitality. Known for its world-class dining, vibrant arts scene, and renowned shopping districts, Dallas offers something for everyone.

- **Arts & Culture:** Explore the Dallas Arts District, home to the Dallas Museum of Art, the Perot Museum of Nature and Science, and the Nasher Sculpture Center.
- **Historic Landmarks:** Visit the Sixth Floor Museum at Dealey Plaza to learn about the legacy of President John F. Kennedy.
- **Entertainment & Nightlife:** Enjoy live music and nightlife in Deep Ellum or catch a performance at the AT&T Performing Arts Center.
- **Outdoor & Sports:** Take a stroll through Klyde Warren Park, visit the Dallas Arboretum and Botanical Garden, or cheer on the Dallas Mavericks or Dallas Stars at the American Airlines Center.
- **Shopping & Dining:** Experience luxury shopping at NorthPark Center or explore the boutique stores in Bishop Arts District while sampling some of the city's award-winning cuisine.

Our conference location in Richardson places attendees in a dynamic area with easy access to Dallas' top attractions, ensuring a memorable experience.

Sources: <https://www.visitdallas.com/>; <https://dallascityhall.com/Pages/default.aspx>

The Federation of Business Disciplines (FBD) has long been a leading platform for multi-disciplinary programs in business education, fostering collaboration among top educators and researchers. FBD brings together the brightest minds to exchange knowledge, enhance the credibility of the teaching profession, and create valuable opportunities for networking, faculty development, and professional growth. Committed to excellence, FBD prioritizes high-quality, cutting-edge research, explores innovative approaches, and addresses the evolving challenges of the teaching and learning environment.

We invite the submission of conceptual and empirical manuscripts that explore timely and relevant issues across all business disciplines. Additionally, proposals for special sessions and workshops focused on pedagogical advancements are highly encouraged. The anticipated deadline for competitive submissions is mid-September 2026.

FBD's member associations encompass a wide range of business fields, including accounting (AARE), business communication (ABC-SWUS), business information systems (ABIS), marketing (ACME), decision sciences (SWDSI), management (SWAM), and economics (SSE). Each association issues its own Call for Papers with specific submission guidelines and deadlines.

The FBD conference also provides valuable opportunities for educators and researchers in related fields such as healthcare administration, strategic management, environmental management, public administration, legal studies, human resource management, information systems, political science, and both public and private sector management. If you teach or conduct research in these areas, you will find a dynamic platform for knowledge exchange, networking, and professional growth.

By becoming a part of the FBD community, you gain access to the collective knowledge and expertise of nearly 500 members across multiple academic disciplines. The conference offers an exceptional opportunity to network, share research, and build meaningful professional connections. Join us and be an integral part of the Federation of Business Disciplines.

FBD Member Associations:

- American Accounting Researchers & Educators (AARE)
- Association for Business Communication, Southwestern U.S. (ABC)
- Association of Business Information Systems (ABIS)
- Association of Collegiate Marketing Educators (ACME)
- Decision Sciences Institute, Southwest Region (SWDSI)
- Southwest Academy of Management (SWAM)
- Southwestern Society of Economists (SSE)



Our Rich Heritage

Formerly known as the Southwestern Federation of Administrative Disciplines (SWFAD), FBD has established itself as a premier multidisciplinary platform for advancing business knowledge and best practices. With a strong commitment to educational excellence, FBD fosters intellectual exchange, professional collaboration, and networking among scholars and university administrators.

Build Your Career

Doctoral candidates, assistant professors (especially those preparing for promotion/tenure), associate professors, and professors are challenged to respond to our Call for Papers. Here is where FBD can help. The FBD meeting creates the perfect environment in a flexible format that will fit comfortably into your research and teaching agenda. All participants are outstanding professionals who are eager to share their ideas, research, and teaching know-how in a dynamic, multi-discipline environment that maintains the soul and spirit of academia. You'll find new teaching tools, benchmarks, insights and new opportunities for building your career. Additionally, FBD recognizes distinguished research scholars and outstanding educators during its notable awards banquet. The meeting also provides an exclusive publication opportunity through its FBD Journal to those who participate in the conference.

Why Do Participants Attend FBD?

Discover the many reasons why faculty from across business disciplines make FBD their preferred conference:

- Network with those in your discipline
- Publish in the FBD Journal or member associations' proceedings and journals
- Present multiple papers to more than one academic group in a single meeting location
- Meet colleagues in related business disciplines
- Learn from professional research and pedagogical presentations
- Earn recognition in your field through awards for distinguished papers and for teaching excellence
- Investigate job opportunities in business colleges across the country
- Tour exhibits of newest publications and support materials and visit with publishers
- Visit the host city in your free time

Contacts

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Additional information about the 2027 FBD conference will be posted on the FBD website: www.fbdonline.org

