SOUTHWEST ACADEMY OF MANAGEMENT

67th Annual (2025)
MEETING OF THE SOUTHWEST ACADEMY OF MANAGEMENT

in conjunction with the Federation of Business Disciplines

March 19 – 22, 2025
Tulsa, OK

Marriott Tulsa Southern Hills

KEY SESSIONS

Journal Editors Panel
Deans Panel
Doctoral Consortium
SWAM Luncheon
SWAM Social Event

FUN THINGS TO DO

Tulsa River Parks & Trail
Tulsa Zoo
Oklahoma Aquarium
Philbrook Museum of Art
Gilcrease Museum

KEYNOTE SPEAKER

Jim Bridenstine
- NASA's 13th Administrator
- Former Representative of Oklahoma's First Congressional District in the House of Representatives

WELCOME FROM THE PRESIDENT

Kenneth Sweet
Assistant Professor
Bill Munday School of Business, St. Edwards University

"On behalf of the executive board, I am excited to invite you to our 2025 annual meeting in beautiful Tulsa. At SWAM, you'll find an energetic and collegial place to engage with colleagues new and familiar to gain feedback on manuscripts, network with potential coauthors, and participate in top-notch professional development. We look forward to hosting you and seeing the new energy you are bringing to the study of management."

swaom.org   fbdonline.org

Submission Information

Full Paper Tracks

Full papers include empirical research papers, conceptual and theoretical papers, editorials and viewpoints, practice and white papers, case studies, and review papers. At least one author must register for and attend the conference to present the paper in a session, or the paper will be removed from the program. While many conference submissions are "working papers," manuscripts that appear incomplete will be moved from the full paper track to the developmental paper track (see below). Accepted full papers will be given the opportunity to:

- Compete for best paper
- Submit a six-page abridged format for inclusion in the 2025 conference proceedings
- Select full papers may be invited to submit to a special issue of *Organization Management Journal* (*sponsored by SWAM in conjunction with Eastern Academy of Management*)

Strategy and Organizational Theory
Leonard Love
Texas A&M University-San Antonio
leonard.love@tamusa.edu

Occupations (e.g., healthcare or hospitality)
Shiang-Lih Chen McCain
Colorado Mesa University
schenmccain@coloradomesa.edu

Organizational Behavior
Jestine Philip
University of New Haven
jphilip@newhaven.edu

Management Education and Pedagogy
Vance Lewis
Oklahoma City University
vancejlewis@okstatealumni.org

Org Development and Human Resources
Heather Staples
University of Texas at San Antonio
heather.staples@utsa.edu

Research Methods and Philosophy of Science
Dan Chen
Texas Woman's University
dchen1@twu.edu

Entrepreneurship, Social Enterprise & Rural Business
Vallari Chandna
University of Wisconsin-Green Bay
chandnav@uwgb.edu

Developmental Paper
Panels, Workshops, & Symposia
Practitioners & Early Scholar Papers
Bradley Winton
The University of Southern Mississippi
bradley.winton@usm.edu

Developmental Paper Track

Many scholars attend SWAM each year to showcase their research early in its development. They do so to find suitable collaborators and coauthors, get valuable feedback from their peers, and gain insights into their research questions. Developmental papers can be any style or track suitable for SWAM, as described above, and may include papers from abstract-only to nearly complete. Frequently, authors submit the "front end" of their paper, prior to completing data collection, to get feedback on appropriate methods and sources of data.

- Developmental papers require at least one person listed in the submission to register for the conference and attend the session.
- Developmental papers are included in the conference program but are not double-blind reviewed and are not eligible for paper awards or inclusion in the proceedings.

Panels, Workshops, & Symposia

Each year, the SWAM Board actively seeks out high-impact panels, symposia, and workshops for attendees, including the doctoral consortium, deans panel, journal editors panel, and others. To enhance the value SWAM is able to deliver to members, panels, workshops, and symposia are selected from submissions by the Program Chair in coordination with Officers of the SWAM Board.

- Panels, symposia, and workshops require **all** persons listed in the submission to register for the conference and attend the session. If all presenters are not registered by March 01, 2025, the session will be dropped.
- Panels, symposia, and workshops are included in the conference program, but are not double-blind reviewed and are not eligible for paper awards or inclusion in the proceedings.
- For clarification on whether your topic would work best as a panel, workshop, or symposium, you can discuss your submission directly with the Program Chair (bradley.winton@usm.edu) prior to submission to EasyChair.

Panel: A panel discussion involves a group of experts providing insights on a topic of interest to SWAM members (i.e., management faculty). Attendees should leave a panel with a deeper understanding of a complex challenge or issue. A panel discussion should include three-to-five experts and a moderator, and conclude with a question-and-answer session. Example panels include the *Deans Panel* and the *Journal Editors Panel*.

Workshop: A workshop involves a group of experts training the attendees on a topic of interest to SWAM members, which would generally be aimed at improving skill in teaching or research. Attendees should leave a workshop with new knowledge and skills that they can take back to their roles as faculty and/or higher-education administrators. Example workshops include *Using R-studio to Conduct Structural Equation Modeling* and *Building Quantitative Reasoning Skills in Undergraduate Management Students*.

Symposium: A symposium involves a collective of like-minded scholars coming together to build knowledge around a topic of interest to SWAM members. The coordinator of a symposium should utilize a Socratic (or similar) method of eliciting active discourse to advance thought around the topic. In many cases, symposia are built around nascent research streams and emergent ideas. Example symposia include *Management Research in the Military* and *Increasing Management Faculty Diversity*.

Practitioners & Early Scholar Papers

The SWAM meeting prides itself on engaging in both academic and practical conversations about business management. With that said, the SWAM Board is seeking submissions from business professionals, management practitioners, and masters/undergraduate business students. We encourage a wide range of business management topics in line with the full paper track topics seen above and beyond. We also encourage a wide range of paper formats, including but not limited to, analytical research, opinion articles, editorials and viewpoints, practice and white papers, case studies, and review articles. For questions regarding paper fit, please contact the Program Chair (bradley.winton@usm.edu).

Conference Timeline

- September 02 - Submission Portal Opens
- November 01 - Deadline for Submissions
- November 01 - Nominations for Outstanding Educator Due
- November 30 - Decision Letters Sent to Authors
- November 30 - Hotel Registration Opens
- November 30 - Conference Registration Opens
- December 20 - Presentation Date/Time Information Available
- January 15 - Program Published to SWAM Website
- February 01 - Abridged Papers Due to Proceedings Editor
- February 27 - Hotel Block Reservations End
- February 27 - Early Registration Ends
- March 19 - Welcome to Tulsa

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