Southwest Academy of Management

66th Annual (2024)
MEETING OF THE SOUTHWEST ACADEMY OF MANAGEMENT

in conjunction with the Federation of Business Disciplines

KEY SESSIONS

Journal Editors Panel
Deans Panel
Doctoral Consortium
SWAM Luncheon
SWAM Social Event

FUN THINGS TO DO

Moody Gardens
Pleasure Pier
Stewart Beach
The Bryan Museum
Galveston Railroad Museum
Moody Mansion

10-13 April, 2024
Moody Gardens
Galveston Island
Hotel Spa & Convention Center

KEYNOTE SPEAKER

ROGER REES

Port Director & CEO
Galveston Wharves at
the Port of Galveston

WELCOME FROM THE PRESIDENT

CARLOS BALDO

Associate Professor
Academic Head
Davis School of Business
Colorado Mesa University

On behalf of the executive board, I am excited to invite you to SWAM 2024. Our vision for Galveston is to provide you with meaningful feedback for your scholarly work, opportunities to network with colleagues, and to offer high-quality professional development. Join us in the port city of Galveston for engaging discussions of management teaching and research.

Submission Information

Full Paper Tracks

Full papers include empirical research papers, conceptual and theoretical papers, editorials and viewpoints, practice and white papers, case studies, and review papers. At least one author must register for and attend the conference to present the paper in a session, or the paper will be removed from the program. While it is understood that the vast majority of conference submissions are "working papers," manuscripts that appear incomplete will be moved from the full paper track to the developmental paper track (see below). Accepted full papers will be given the opportunity to:

- Compete for best paper
- Submit a six-page abridged format for inclusion in the 2024 conference proceedings
- Select full papers may be invited to submit to a special issue of *Organization Management Journal*, sponsored by SWAM in conjunction with Eastern Academy of Management

Strategy and Organizational Theory
> Leonard Love
> Texas A&M University-San Antonio
> leonard.love@tamusa.edu

Org Development and Human Resources
> Skylar Rolf
> University of Houston - Clear Lake
> rolf@uhcl.edu

Entrepreneurship, Social Enterprise & Rural Business
> Vallari Chandna
> University of Wisconsin-Green Bay
> chandnav@uwgb.edu

Occupations (e.g., healthcare or hospitality)
> Shiang-Lih Chen McCain
> Colorado Mesa University
> schenmccain@coloradomesa.edu

Organizational Behavior
> Salvador Villegas
> Northern State University
> sal.villegas@northern.edu

Management Education and Pedagogy
> Vance Lewis
> Oklahoma City University
> vancejlewis@okstatealumni.org

Research Methods and Philosophy of Science
> Dan Chen
> Marshall University
> chend@marhsall.edu

Note: All tracks require in-person presentation and there is no virtual option.

Developmental Paper Track

Many scholars attend SWAM each year to showcase their research early in its development. They do so to find suitable collaborators and coauthors, get valuable feedback from their peers, and gain insights into their research questions. Developmental papers can be any style or track suitable for SWAM, as described above, and may include papers from abstract-only to nearly complete. Frequently, authors submit the "front end" of their paper, prior to completing data collection, in order to get feedback on appropriate methods and sources of data.

- Developmental papers require at least one person listed in the submission to register for the conference and attend the session.
- Developmental papers are included in the conference program, but are not double-blind reviewed and are not eligible for paper awards or inclusion in the proceedings.
- Please identify if you are submitting an FBD Poster Session on the title page of your submission.

Panels, Symposia, and Workshops

Each year, the SWAM Board actively seeks out high-impact panels, symposia, and workshops for attendees, including the doctoral consortium, deans panel, journal editors panel, and others. To enhance the value SWAM is able to deliver to members, panels, symposia, and workshops are selected from submissions by the Program Chair in coordination with Officers of the SWAM Board.

- Panels, symposia, and workshops require **all** persons listed in the submission to register for the conference and attend the session. If all presenters are not registered by March 01, 2024, the session will be dropped.
- Panels, symposia, and workshops are included in the conference program, but are not double-blind reviewed and are not eligible for paper awards or inclusion in the proceedings.
- For clarification on whether your topic would work best as a panel, symposium, or workshop, you can discuss your submission directly with the Program Chair (ralloyd@fhsu.edu) prior to submission to EasyChair.

Panel: A panel discussion involves a group of experts providing insights on a topic of interest to SWAM members (i.e., management faculty). Attendees should leave a panel with a deeper understanding of a complex challenge or issue. A panel discussion should include three-to-five experts and a moderator, and conclude with a question-and-answer session. Example panels include the *Deans Panel* and the *Journal Editors Panel*.

Symposium: A symposium involves a collective of like-minded scholars coming together to build knowledge around a topic of interest to SWAM members. The coordinator of a symposium should utilize a Socratic (or similar) method of eliciting active discourse to advance thought around the topic. In many cases, symposia are built around nascent research streams and emergent ideas. Example symposia include *Management Research in the Military* and *Increasing Management Faculty Diversity*.

Workshop: A workshop involves a group of experts training the attendees on a topic of interest to SWAM members, which would generally be aimed at improving skill in teaching or research. Attendees should leave a workshop with new knowledge and skills that they can take back to their roles as faculty and/or higher-education administrators. Example workshops include *Using R-studio to Conduct Structural Equation Modeling* and *Building Quantitative Reasoning Skills in Undergraduate Management Students*.

Conference Timeline

- September 08 - Submission Portal Opens
- November 01 - Deadline for Submissions
- November 01 - Nominations for Outstanding Educator Due
- November 21 - Decision Letters Sent to Authors
- December 01 - Hotel Registration Opens
- December 01 - Conference Registration Opens
- December 15 - Presentation Date/Time Information Available
- January 15 - Program Published to SWAM Website
- February 01 - Abridged Papers Due to Proceedings Editor
- February 13 - Hotel Block Reservations End
- March 1 - Early Registration Ends
- April 10 - Welcome to Galveston

SOUTHWEST ACADEMY OF MANAGEMENT

FBD
Federation of Business Disciplines
1974
Raising the standard of academic conferences