

PRESIDENT'S MESSAGE

BYU MARRIOTT

SCHOOL OF BUSINESS

Welcome to Houston and the 2023 FBD Annual Conference!

On behalf of the FBD Board of Directors, the association program chairs, and the staff of the Hyatt Regency Houston, welcome to the 50th annual FBD meeting! The Federation of Business Disciplines (FBD) conference is an interdisciplinary forum for scholarly research, professional development, and teaching techniques. It is made up of ten associations, but more importantly, we are a collective group of academics and volunteers that operate as an extended family.

Given the context of the ongoing pandemic over the last several years, we are extremely fortunate to have the opportunity to meet in person at this conference. I encourage you to take every opportunity to network, rekindle old friendships, and create new ones. One distinctive feature of the FBD conference is the opportunity to attend sessions that are not part of your association. Please consider going outside of your comfort zone and attending some of these sessions from other organizations--I promise that you will find it rewarding. Also, please visit with our sponsors and exhibitors and express your gratitude for their participation and support that makes this conference possible. I eagerly look forward to meeting each of you during sessions breaks, and in particular at the President's Welcome Reception on Thursday evening which includes food and drinks.

I'd like to take this opportunity to express particular appreciation to Eugenie Ardoin, this year's program chair, for the tireless work she has performed to bring us the program that you have before you. My deepest thanks also go out to the association program chairs who worked to assemble their portions of the program, which includes hundreds of sessions and events. Thank you Team Houston!

This year represents my fourth year as an FBD officer. I'd like to thank everyone that has been a support for me on this journey, especially Michelle McEacharn, Peggy Lane, Vivek Natarajan, and other members of the Executive Council. I have witnessed each of you contribute as many as hundreds of hours on behalf of conference attendees. Your patience and support have blessed the lives of so many including myself.

The 2024 conference will take place in Galveston, TX. Kimberly Webb will be an amazing program chair for that venue and together with Team Galveston she will put together a fantastic conference. The location of the conference is unique among the venues we have recently visited in that it includes a resort for families, so please plan ahead and bring your loved ones.

Sincerely,

Degan J. Kettles, Ph.D.

President, Federation of Business Disciplines

GENERAL PROGRAM CHAIR'S MESSAGE



Greetings FBD 2023 Attendees,

Welcome to the 50th Anniversary of the FBD conference. I am excited to see the level of submissions and participation for this special anniversary conference. With your participation, I know this will be a great conference. I want to thank the Hyatt Regency, the vendors and sponsors, the association program chairs, and you for making this meeting a special event.

Putting together an academic conference for ten associations requires a lot of collaboration and dedicated program chairs. I want to thank the program chairs for their hard work and time. All program chairs volunteer their time and I truly appreciated the speed with which they each addressed issues and provided information. Without this great group of individuals, this conference would not be the success that it is and has been.

Also, I would like to thank Michelle McEacharn and Degan Kettles for the support and hard work putting this event together to ensure a valuable experience for all participants. Special thanks to Kelly Noe, Kimberly Webb, and Cherly Prachly for doing all of the work on the website and registration.

This year we are moving forward with technology and we are using an online program agenda (Whova). The program is available on both an app, for use with your smart device while on-site at the conference, and a webbase version on the FBD website (fbdonline.org). This new method offers more flexibility in the program and content. I hope you enjoy the new method and utilize it to its fullest potential.

I hope you enjoy the conference and have time to enjoy all the things that Houston has to offer. The area has awesome cuisine, museums, the space center and the rodeo, just to name a few. Please enjoy your time with friends, family, and association members, and say hello to me if you get a chance.

Sincerely,

Eugenie A. Ardoin, D.B.A.

Vice President and General Program Chair