# The Federation of Business Disciplines is pleased to recognize the recipients of the 2023 Federation of Business Disciplines Distinguished Paper Award

### **American Accounting Association, Southwest Region**

Does Insider Trading Affect Auditors' Risk Assessments? Evidence from Audit Pricing
Jaclyn Prentice, University of Central Oklahoma
Sabrina Chi, California State University Fullerton

#### Association for Business Communication, Southwestern U.S.

Undergraduate Business Majors' Perceptions of Skills Acquired During College
Carol S. Wright, Stephen F. Austin State University
Lucia Sigmar, Stephen F. Austin State University

#### **Association for Small Business and Entrepreneurship**

Women Entrepreneurs: An Exploratory Study of the Perceived Need and Benefits of a Mentoring Program

David Whitlock, Southeastern Oklahoma State University

Ashley Hampton, Southeastern Oklahoma State University

Kitty Campbell, Southeastern Oklahoma State University

### **Association of Business Information Systems**

Assessing Sentiment of the Top 10 Tech Trends that Will Shape the Next Decade: A Sentiment Analysis of Social Media Posts

Benjamin Richardson, Brigham Young University

#### **Association of Collegiate Marketing Educators**

Analysis of Influencing Factors of Patients' Online Doctor Selection Behavior From the Dual-path Perspective
Chengyi Le, East China Jiaotong University
Shan Li, East China Jiaotong University
Feiyan Qiu, East China Jiaotong University
Zhenhao Zhang, East China Jiaotong University
Xinya Zhu, East China Jiaotong University

# **Decision Sciences Institute, Southwest Region**

Investing in IT Security: Managerial Insights on Resource Allocations
Yueran Zhuo, Mississippi State University
Senay Solak, University of Massachusetts Amherst
Yi Zou, University of Massachusetts Amherst

# **Southwest Academy of Management**

Who Shall Succeed? A Sheep or A Tiger? The Effects of Board of Directors' Facial Masculinity on CEO Successors

Sicong Zhang, Oregon State University

Sam Cho, Oregon State University

Jonathan Arthurs, Oregon State University

#### **Southwest Case Research Association**

Sharpworx: Cutting Edge of Growth

Courtney Kernek, Southeastern Oklahoma State University
Rhonda Richards, Southeastern Oklahoma State University
Kendra Ingram, Southeastern Oklahoma State University

#### **Southwestern Finance Association**

Do Carbon Prices Affect Returns?
Patrick Bolton, Columbia University
Adrian Lam, University of Amsterdam
Mirabelle Muuls, Imperial College London

# **Southwestern Society of Economists**

The Effect of Immigration on the German Housing Market
Umut Unal, Research Institute for Labour and Social Affairs (RILSA)
Bernd Hayo, Philipps-University Marburg, Germany
Isil Erol, Ozyegin University, Turkey

# The Federation of Business Disciplines is pleased to recognize the recipients of the **2023 Federation of Business Disciplines Outstanding Educator Awards**

American Accounting Association, Southwest Region Ronald Daigle, Sam Houston State University

Association for Business Communication, Southwestern U.S. N. Lamar Reinsch, Jr., Georgetown University

Association for Small Business and Entrepreneurship
Arturo Rodriguez, University of Louisiana Monroe

Association of Business Information Systems

Jason W. Powell, Northwestern State University

Association of Collegiate Marketing Educators
Adam Mills, Loyola University

Decision Sciences Institute, Southwest Region Pamela Rogers, Stephen F. Austin State University

Southwest Academy of Management
Meagan Brock Baskin, Florida Gulf Coast University

Southwest Case Research Association
Cody Bogard, Southeastern Oklahoma State University

Southwestern Finance Association
Thomas H. Thompson, University of Texas Arlington

Southwestern Society of Economists

Bruce Payne, Barry University (Posthumous Award)

Presented to his son, Mr. John Payne

# FBD AWARDS AND RECOGNITION RECEPTION AND BANQUET INFORMATION

(By Invitation/Additional Fee Only)

Wednesday, March 8, 2023 6:30 p.m. – 7:30 p.m. FBD Awards and Recognition Reception

Wednesday, March 8, 2023 7:30 p.m. – 9:30 p.m. FBD Awards and Recognition Dinner

FBD officers (outcoming and incoming) and Honorees from each association for Outstanding Educator and Distinguished Paper are recognized.