



Call for Papers

Federation of Business Disciplines April 10-13, 2024
Moody Gardens, Galveston, TX

Come join us at the coast for our 2024 conference which will be held in Galveston, TX. Galveston Island is a historic beach town located on the Gulf of Mexico just 50 miles from Houston. In addition to its 32 miles of sun-kissed beaches, Galveston also offers many fun-filled family attractions including Moody Gardens, Schlitterbahn Waterpark, the Historic Pleasure Pier, unique museums, and beautiful Victorian architecture. Combining these attractions with southern hospitality and temperate weather provides the opportunity for a perfect Island getaway.

Consider adding some additional fun time onto your conference participation. Our meeting in Moody Gardens Hotel & Convention Center provides the opportunity to explore the exciting attractions within the Moody Gardens complex. This 242-acre property offers multiple family and educational attractions which include an aquarium, a rainforest with Saki monkeys and sloths roaming freely, a discovery museum, a playground, pools and two theaters.

Sources: <https://www.galveston.com>, <https://www.visitgalveston.com>, <https://www.moodygardens.com/attractions/>

Federation of Business Disciplines (FBD) has been a major source of multi-discipline programs for business school educators, bringing together the brightest minds to learn from one another, build credibility for the teaching professional and provide opportunities for networking, faculty development and enrichment. FBD's mission is to bring a new measure of excellence by emphasizing quality and cutting-edge research, identifying new approaches and ideas, and examining issues that confront the ever-changing teaching and learning environment.

You are encouraged to submit conceptual and empirical manuscripts, addressing timely and relevant issues in all business disciplines. You are invited to propose special sessions and workshops dealing with pedagogical issues. The approximate deadline for competitive submission is mid-September 2023.

FBD's member associations represent areas of accounting (SWAAA), business communication (ABC-SWUS), small business and entrepreneurship (ASBE), business information systems (ABIS), marketing (ACME), decision sciences (SwDSI), management (SWAM), case research (SwCRA), and economics (SSE). Each association issues its own finalized Call for Papers about its specific submission procedures and deadlines.

These general areas also provide the opportunity for you to benefit from the FBD conference if you teach and/or research in health care administration, strategic management, environmental management, public administration, legal studies, human resource management, information systems, administration and management, political science, and public and private management.

By joining the FBD community of academic disciplines represented above, you access the collective knowledge and experience of nearly 1000 members. You will have a great time networking, sharing research, and making new friends. Be an integral part of the Federation of Business Disciplines.

FBD Member Associations

American Accounting Association, Southwest Region (SWAAA)
Association for Business Communication, Southwestern U.S. (ABC)
Association of Business Information Systems, (ABIS)
Association of Collegiate Marketing Educators (ACME)
Decision Sciences Institute, Southwest Region (SwDSI)
Southwest Academy of Management (SWAM)
Southwest Case Research Association (SwCRA)
Southwestern Society of Economists (SSE)
Association for Small Business and Entrepreneurship (ASBE)



Our Rich Heritage

FBD, formerly the Southwestern Federation of Administrative Disciplines (SWFAD), has long been recognized as a leading multidisciplinary platform for advancing business knowledge and practices, developing new standards of educational excellence and encouraging intellectual and social interchange among academicians and university administrators.

Build Your Career

Doctoral candidates, assistant professors (especially those preparing for promotion/tenure), associate professors, and professors are challenged to respond to our Call for Papers. Here is where FBD can help.

The FBD meeting creates the perfect environment in a flexible format that will fit comfortably into your research and teaching agenda. All participants are outstanding professionals who are eager to share their ideas, research, and teaching know-how in a dynamic, multi-discipline environment that maintains the soul and spirit of academia. You'll find new teaching tools, benchmarks, insights and new opportunities for building your career. Additionally, FBD recognizes distinguished research scholars and outstanding educators during its notable awards banquet. The meeting also provides an exclusive publication opportunity through its FBD Journal to those who participate in the conference.

Why Do Participants Attend FBD?

Why do so many business school faculty choose to attend FBD? Here are the many reasons:

- Network with those in your discipline
- Publish in the FBD Journal or member associations' proceedings and journals
- Present multiple papers to more than one academic group in a single meeting location
- Meet colleagues in related business disciplines
- Learn from professional research and pedagogical presentations
- Earn recognition in your field through awards for distinguished papers and for teaching excellence
- Investigate job opportunities in business colleges across the country
- Tour exhibits of newest publications and support materials and visit with publishers
- Visit the host city in your free time

Contacts

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Additional information about the 2024 FBD conference will be posted on the FBD website: www.fbdonline.org

