



Celebrating 50 Years of Multi-discipline Research Excellence! Call for Papers

Federation of Business Disciplines March 8 -11, 2023
Hyatt Regency, Houston, TX

Houston will be the host city for our 50th Anniversary! “America's fourth-largest city is a cosmopolitan destination, filled with world-class dining, arts, hotels, shopping and nightlife. Take a stroll through the historic Heights, spend the day exploring the Museum District or head down to Space Center Houston. Later on, grab a bite in one of dozens of award-winning restaurants, or hang out with the cool kids on Washington Avenue. There's always something to do in this Southern hospitality meets urban chic city.”(<https://www.visithoustontexas.com>). Our meeting in downtown Houston is at the heart of this vital urban city. Take a few steps to ride the METRORail to the Museum District or the Houston Zoo. Take part in the interactive nature of the Downtown Aquarium. Sporting events at Minute Maid Park are close by. The restaurant scene is a very diverse one in Houston and you can sample from a variety of cuisines.

Federation of Business Disciplines (FBD) has been a major source of multi-discipline programs for business school educators, bringing together the brightest minds to learn from one another, building credibility for the teaching professional and providing opportunities for networking, faculty development and enrichment. FBD's mission is to bring a new measure of excellence by emphasizing quality and cutting-edge research, identifying new approaches and ideas, and examining issues that confront the ever-changing teaching and learning environment.

You are encouraged to submit conceptual and empirical manuscripts, addressing timely and relevant issues in all business disciplines. You are invited to propose special sessions and workshops dealing with pedagogical issues. The approximate deadline for competitive submission is mid-September 2022.

FBD's member associations represent areas of accounting (SWAAA), business communication (ABC-SWUS), small business and entrepreneurship (ASBE), business information systems (ABIS), marketing (ACME), decision sciences (SwDSI), management (SWAM), case research (SwCRA), finance (SwFA), and economics (SSE). Each association issues its own finalized Call for Papers about its specific submission procedures and deadlines.

These general areas also provide the opportunity for you to benefit from the FBD conference if you teach and/or research in health care administration, strategic management, environmental management, public administration, legal studies, human resource management, information systems, administration and management, political science, and public and private management.

By joining the FBD community of academic disciplines represented above, you access the collective knowledge and experience of nearly 1000 members. You will have a great time networking, sharing research and ideas with other members of this Federation of Business Disciplines.

FBD Member Associations

American Accounting Association, Southwest Region (SWAAA)
Association for Business Communication, Southwestern U.S. (ABC)
Association for Small Business and Entrepreneurship (ASBE)
Association of Business Information Systems, (ABIS)
Association of Collegiate Marketing Educators (ACME)
Decision Sciences Institute, Southwest Region (SwDSI)
Southwest Academy of Management (SWAM)
Southwest Case Research Association (SwCRA)
Southwestern Finance Association (SwFA)
Southwestern Society of Economists (SSE)



Our Rich Heritage

FBD, formerly the Southwestern Federation of Administrative Disciplines (SWFAD), has long been recognized as a leading multidisciplinary platform for advancing business knowledge and practices, developing new standards of educational excellence and encouraging intellectual and social interchange among academicians and university administrators.

Build Your Career

Doctoral candidates, assistant professors (especially those preparing for promotion/tenure), associate professors, and professors are challenged to respond to our Call for Papers. Here is where FBD can help.

The FBD meeting creates the perfect environment in a flexible format that will fit comfortably into your research and teaching agenda. All participants are outstanding professionals who are eager to share their ideas, research, and teaching know-how in a dynamic, multi-discipline environment that maintains the soul and spirit of academia. You'll find new teaching tools, benchmarks, insights and new opportunities for building your career. Additionally, FBD recognizes distinguished research scholars and outstanding educators during its notable awards banquet. The meeting also provides an exclusive publication opportunity through its FBD Journal to those who participate in the conference.

Why Do Participants Attend FBD?

Why do so many business school faculty choose to attend FBD? Here are the many reasons:

- Network with those in your discipline
- Publish in the FBD Journal or member associations' proceedings and journals
- Present multiple papers to more than one academic group in a single meeting location
- Meet colleagues in related business disciplines
- Learn from professional research and pedagogical presentations
- Earn recognition in your field through awards for distinguished papers and for teaching excellence
- Investigate job opportunities in business colleges across the country
- Tour exhibits of newest publications and support materials and visit with publishers
- Visit the host city in your free time

Houston Highlights

- To order a free visitor guide to Houston, please visit the website <http://www.visithoustontexas.com/travel-tools/requestvisitor-guide/>
- Houston is one of only a few U.S. cities with resident professional companies in the four disciplines of the performing arts: ballet, opera, symphony and theater. Along with the Houston Ballet and the Houston Grand Opera, there are 19 museums just southwest of downtown in the pedestrian-friendly Museum District. Houston Rodeo is usually on during the conference time of Early March and is a great event to attend.
- Houston is considered to have one of the best culinary scenes in the country, with cuisine from around the world. There are more than 8,000 restaurants in the Houston area with culinary choices that represent more than 35 countries and American regions.
- On the field or on the court, Houston's home teams offer year-round competition and high energy action for loyal sports aficionados. Minute Maid Park is located in the downtown area

Contacts

- **Eugenie Ardoin**, FBD Vice President and General Program Chair, Phone: 318.342.1194. E-mail: goodwin@ulm.edu
- **Michelle McEacharn**, FBD Executive Director, Phone: 318.816.3619; Email: mceacharn@ulm.edu

Additional information about the 2023 FBD conference will be posted on the FBD website: www.fbdonline.org

