



## Call for Papers

Federation of Business Disciplines March 2 -5, 2022  
Hilton New Orleans Riverside Hotel, New Orleans, LA

Laissez les bons temps rouler!! Let the Good Times Roll. In New Orleans, there will be good times again. You can find something magical and unforgettable every day. Whether it's an opportunity to sample the exceptional cuisine, learn about its rich cultural heritage, walk the historic haunted streets of the French Quarter or cruise on the quiet waters of the swamp searching for alligators and wildlife, or dance the night away to some of the best live music in the world, New Orleans has something for everyone.

America's most authentic city welcomed more than 18.5 million visitors in 2018. New Orleans' compact geographic footprint makes it easy to navigate between the hotel and meeting facilities, as well as the iconic French Quarter, museums and attractions, and 1,500 restaurants. Feed your soul in New Orleans with the rich history and culture of the 300-year-old city. Every corner is a stage and every wrought-iron fence is exhibit space in New Orleans. Leave with a story – something you could only find in New Orleans.

For more information, check out these sources: <https://www.neworleans.com>

**Federation of Business Disciplines** (FBD) has been a major source of multi-discipline programs for business school educators, bringing together the brightest minds to learn from one another, building credibility for the teaching professional and providing opportunities for networking, faculty development and enrichment. FBD's mission is to bring a new measure of excellence by emphasizing quality and cutting-edge research, identifying new approaches and ideas, and examining issues that confront the ever-changing teaching and learning environment.

You are encouraged to submit conceptual and empirical manuscripts, addressing timely and relevant issues in all business disciplines. You are invited to propose special sessions and workshops dealing with pedagogical issues. The approximate deadline for competitive submission is mid-September 2020.

FBD's member associations represent areas of accounting (SWAAA), business communication (ABC-SWUS), small business and entrepreneurship (ASBE), business information systems (ABIS), marketing (ACME), decision sciences (SwDSI), management (SWAM), case research (SwCRA), finance (SwFA), and economics (SSE). Each association issues its own finalized Call for Papers about its specific submission procedures and deadlines.

These general areas also provide the opportunity for you to benefit from the FBD conference if you teach and/or research in health care administration, strategic management, environmental management, public administration, legal studies, human resource management, information systems, administration and management, political science, and public and private management.

By joining the FBD community of academic disciplines represented above, you access the collective knowledge and experience of nearly 1000 members. You will have a great time networking, sharing research, and making new friends. Be an integral part of this Federation of Business Disciplines.

[www.fbdonline.org](http://www.fbdonline.org)

## FBD Member Associations

American Accounting Association, Southwest Region (SWAAA)  
Association for Business Communication, Southwestern U.S. (ABC)  
Association for Small Business and Entrepreneurship (ASBE)  
Association of Business Information Systems, (ABIS)  
Association of Collegiate Marketing Educators (ACME)  
Decision Sciences Institute, Southwest Region (SwDSI)  
Southwest Academy of Management (SWAM)  
Southwest Case Research Association (SwCRA)  
Southwestern Finance Association (SwFA)  
Southwestern Society of Economists (SSE)



## Our Rich Heritage

FBD, formerly the Southwestern Federation of Administrative Disciplines (SWFAD), has long been recognized as a leading multidisciplinary platform for advancing business knowledge and practices, developing new standards of educational excellence and encouraging intellectual and social interchange among academicians and university administrators.

## Build Your Career

Doctoral candidates, assistant professors (especially those preparing for promotion/tenure), associate professors, and professors are challenged to respond to our Call for Papers. Here is where FBD can help.

The FBD meeting creates the perfect environment in a flexible format that will fit comfortably into your research and teaching agenda. All participants are outstanding professionals who are eager to share their ideas, research, and teaching know-how in a dynamic, multi-discipline environment that maintains the soul and spirit of academia. You'll find new teaching tools, benchmarks, insights and new opportunities for building your career. Additionally, FBD recognizes distinguished research scholars and outstanding educators during its notable awards banquet. The meeting also provides an exclusive publication opportunity through its FBD Journal to those who participate in the conference.

## Why Do Participants Attend FBD?

Why do so many business school faculty choose to attend FBD? Here are the many reasons:

- Network with those in your discipline
- Publish in the FBD Journal or member associations' proceedings and journals
- Present multiple papers to more than one academic group in a single meeting location
- Meet colleagues in related business disciplines
- Learn from professional research and pedagogical presentations
- Earn recognition in your field through awards for distinguished papers and for teaching excellence
- Investigate job opportunities in business colleges across the country
- Tour exhibits of newest publications and support materials and visit with publishers
- Visit the host city in your free time

## Contacts

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**Additional information about the 2022 FBD conference will be posted on the FBD website: [www.fbdonline.org](http://www.fbdonline.org)**