

DISTINGUISHED PAPER AWARDS

The Federation of Business Disciplines is pleased to recognize the recipients of the
2019 Federation of Business Disciplines Distinguished Paper Awards

American Accounting Association, Southwest Region

Big Data Analytics Challenges & Internal Audit Function (IAF)'s Reliance on Big Data Analytics

Md. Shariful Islam, Louisiana Tech University
Thomas Stafford, Louisiana Tech University
William Stammerjohan, Louisiana Tech University

Association for Business Communication, Southwestern U.S.

Just Get to the Point: Persuasive Strategies for the iGeneration

Traci L. Austin, Sam Houston State University
Lindsay C. Clark, Sam Houston State University
Lucia S. Sigmar, Sam Houston State University

Association of Business Information Systems

Moving Toward Better Equipped Students in Excel

Lori Soule, Nicholls State University
Sherry Rodrigue, Nicholls State University
Betty Kleen, Nicholls State University

Association of Collegiate Marketing Educators

International Business Event Perceived Quality, Visitors' Positive Emotions, and Behavioral Intentions to Attend: An Investigation of Relationships

Sarath Nonis, Arkansas State University
Clint Relyea, Troy University

Association of Small Business and Entrepreneurship

Customer Relationship Management and the Performance of Small Business: Evidence from the Survey of Business Owners

Mark D. Heileman, Rollins College
Emmanuel T. Kodzi, Rollins College
Timothy L. Pett, Rollins College

DISTINGUISHED PAPER AWARDS (Continued)

Decision Sciences Institute, Southwest Region

The Influential Factors of Knowledge Sharing and Knowledge Transfer for Expatriates

Li-Yueh Lee, Kun Shan University

Phuoc Thien Nguyen, Nanhua University

Southwest Academy of Management

The Antecedents to and Consequences of Accountability Approach: Test of Competing Perspectives and Replicable Results across Two Samples

Jeremy Brees, Northern Arizona University

David Sikora, Georgia Southern University

Gerald Ferris, Florida State University

Southwest Case Research Association

Amplify Snack Brands, Inc.: Dealing with Success in 2017

John K. Masters, Cameron University

Pamela Rogers, Stephen F. Austin State University

Southwestern Finance Association

Media and Shareholder Activism

Abhishek Ganguly, Indiana University

Southwestern Society of Economists

The Impact of Firm-Level Characteristics and Country-Specific Attributes on the Performance and Efficiency of Microfinance Institutions

Nazar Mustapha, Dillard University

M. Kabir Hassan, University of New Orleans

Ali Ashraf, Frostburg State University