

## **DISTINGUISHED PAPER AWARDS**

**The Federation of Business Disciplines is pleased to recognize the recipients of the  
2017 Federation of Business Disciplines Distinguished Paper Awards**

### **American Accounting Association, Southwest Region**

*The Effect of Confirmation Bias on Auditors' Risk Assessments*

**Cory Alan Cassell**, University of Arkansas-Fayetteville  
**Stuart Dearden**, University of Arkansas-Fayetteville  
**David Michael Rosser**, University of Arkansas-Fayetteville  
**Jonathan Shipman**, University of Arkansas-Fayetteville

### **Association for Business Communication, Southwestern U.S.**

*Improving Performance Evaluations:  
The Role of Intrapersonal Communication, Message Strategy, and Age*

**Jon M. Croghan**, Northwestern State University  
**Tammy L. Croghan**, Northwestern State University

### **Association of Business Information Systems**

*Towards Meeting The Need For Data Analytics Skills In Business Students*

**Lori Soule**, Nicholls State University  
**Ronnie Fanguy**, Nicholls State University  
**Betty Kleen**, Nicholls State University  
**Ray Giguette**, Nicholls State University  
**Sherry Rodrigue**, Nicholls State University

### **Association of Collegiate Marketing Educators**

*The Perceived Deceptiveness of Insurance Fraud:  
A Cross-cultural Perspective on Information Manipulation Theory*

**Haithem Zourrig**, Kent State University  
**Mengxia Zhang**, Capital University of Economics and Business  
**Kamel El Hedhli**, Qatar University

### **Decision Sciences Institute, Southwest Region**

*Corporate Lobbying and Labor Relations Evidence From Employee Level Litigations*

**Omer Unsal**, University of New Orleans  
**M. Kabir Hassan**, University of New Orleans  
**Duygu Zirek**, University of New Orleans

## **DISTINGUISHED PAPER AWARDS (Continued)**

### **Southwest Academy of Management**

*Seeds of Demand-Side Legitimacy: Why Customers Find Some  
New Ventures More Acceptable than Others?*

**Vishal Gupta**, The University of Mississippi  
**Safal Batra**, Indian Institute of Management at Kashipur  
**Sunil Sharma**, Indian Institute of Management at Ahmedabad

### **Southwest Case Research Association**

*Marcher Lord Press: Of Faith and Vampires*

**Timothy D. Wise**, Southern Arkansas University

### **Southwestern Finance Association**

*An International Study of the Value Implications of CEO External Directorships*

**Andrey Zagorchev**, Rhodes College  
**Jesus Sales**, Lehigh University  
**Yung-Yu Ma**, Lehigh University

### **Southwestern Society of Economists**

*Institutional Investor Favorites in Emerging Markets: A Risk-Return Analysis*

**Roman Wong**, Barry University  
**Bruce Payne**, Barry University  
**John Payne**, Valencia State College