

**Minutes  
Federation of Business Disciplines  
Board of Directors' Meeting  
February 28, 2009**

Attendees:

David Paul	FBD President
Michelle McEacharn	FBD Vice-President and General Program Chair
Marsha Bayless	FBD Program Chair-Elect
Tom Tolleson	FBD Secretary/Treasurer
Betty Kleen	Executive Director and FBD Past-President (2007-2008)
Leonard Love	FBD Director of Marketing
Carla Barber	Director of Placement
Ashish Chandra	FBD Immediate Past President (2008-2009)
Fazlul Miah	Academy of International Business, Southwest
Anisul Islam	Academy of International Business, Southwest
Treba Marsh	American Accounting Association, Southwest
Dennis Togo	American Accounting Association, Southwest
Marcel Robles	Association for Business Communications, Southwestern U.S.
Faridah Awang	Association for Business Communications, Southwestern U.S.
Daniel Friesen	Association for Business Information Systems
Nansi Swartwout	Association for Business Information Systems
Kishwar Joonas	Association of Collegiate Marketing Educators
Pat Fountain	Association of Collegiate Marketing Educators
Kai Koong	Decision Sciences Institute, Southwest
Roderick Posey	Decision Sciences Institute, Southwest
Scott Douglas	Southwest Academy of Management
Suzanne Clinton	Southwest Academy of Management
Steve Vitucci	Southwest Case Research Association
Natalya Delcoure	Southwestern Finance Association
James Philpot	Southwestern Finance Association
Shari Lawrence	Southwestern Society of Economists
Geungu Yu	Southwestern Society of Economists

*\* If applicable, indicates participation at board meeting as an observer who does not have voting privilege.*

*Special Note: The FBD Executive Director, Director of Marketing, Director of Placement, Historian and Webmaster are non-voting board positions.*

- I. President Ashish Chandra called the meeting to order at 9:10 a.m. He passed the presidency to David Paul, who then asked for Board members to introduce themselves.
- II. Secretary/Treasurer Tom Tolleson distributed minutes from the Wednesday, February 25, Board meeting. Paul asked Board members to review the minutes. Board members noted a couple of minor corrections to the minutes, which included the spelling of a member's name and notation of an association's representative. A motion to approve the minutes as corrected was made, seconded and approved.
- III. General Program Chair David Paul gave his report. He noted that we had significant problems with our hotel contact person just before the start of the annual meeting. When Paul and Chandra arrived they were given a new contact person. Paul noted that the hotel managers and staff went out their way to make up for this inconvenience. He noted that every request was met, though some at the last minute. Overall, Paul was satisfied with the hotel's service.
- IV. Leonard Love, Director of Marketing, shared with the Board that the exhibitors viewed the conference as a success. The exhibitors viewed the Tuesday night reception and Wednesday morning breakfast as very positive. Even the exhibitors that could not attend these functions were complimentary of them. Chandra made note that the reception and breakfast were actually hosted by the hotel because of last minute snafus on the part of hotel management. One of the exhibitors told Leonard that FBD was one of their better conferences. Attendees come by and actually talk about the materials rather than just to get the "freebies." Love noted that vendors shared with him that attendance at other meetings the vendors have attended in the past was down at least by half. Kleen requested that if attendees have been to other meetings and know of vendors present at those meetings that they would like to see at FBD to pass their names to Love.
- V. Carla Barber, newly appointed Director of Placement, gave the placement report for Gaye Trivitt, outgoing Director. Placement generated \$3,200 in billings. Sixteen institutions advertised a total of 32 positions: 8 in Accounting, 5 in Finance, 2 in IS & DS, 9 in Management, 5 in Marketing and 3 in other (1 in Business Communications, 1 in Logistics and Supply Chain Management and 1 in Stats/QM). We had a total of 23 applicants use the placement center.
- VI. Tom Tolleson, Secretary/Treasurer, gave an updated registration report for Kay Guess, Coordinator of Registration. A question was raised about our numbers being down. A general consensus emerged that decreased funding and/or freezes on travel budgets negatively impacted registrations. A couple of Board members questioned if the location had an impact. One noted that some of his peers stated there was really nothing to do in Oklahoma City.
- VII. AIB asked for financial assistance; one member noted that most organizations within FBD have raised fees to avoid a cash shortfall. Douglas noted that when FBD was in

financial difficulty the FBD did not come to the organizations and ask for help. When asked if AIB had considered increasing its registration fee, Islam responded that their membership had voted not to support an increase.

- VIII. Douglas questioned the process for approving audiovisual requests and the resulting charges to the organizations. Kleen noted that she will double-check with the hotel about any charges to the organizations. McEacharn noted that a lot of reconciliation will take place before charges are passed to the organizations. Discussion ensued about how to control audio visual requests and resulting charges. One member asked if associations could bring their own equipment. Paul noted that it depends upon the hotel. Kleen also stated that some of the AV charges will be incurred even if associations bring their own equipment. She stated that we will explore options with Swank, our AV contractor. Robles noted that if you bring the equipment, you should bring extension cord, duct tape and that you must secure the room at all times. Another member asked if associations could charge their own members and include that in their fee structure. Other members noted that all academic conferences face the high costs associated with AV requests. Paul noted we should look at how national organizations examine this issue. Podiums are also an issue. Organizations may be asked to pick up that cost in the future if hotels do not include podiums as part of the package. This becomes an issue of fairness. Douglas noted that this should be a line item charge; if this is going to be a line item charge, the associations need to be aware. Clinton suggested that podium charges should be included on the form for AV requests. Fountain requested that organizations be informed as to what they could bring.
- IX. Kleen asked for feedback about the annual meeting. Several Board members expressed favorable comments. Douglas noted that at the FBD reception/dinner someone at his table asked for the vegetarian dinner, and the waiter just scrapped the chicken off and gave it to individual. He also questioned the amount of food served at SWAM's reception. Breakfast buffets seemed to be ample, but the receptions appeared to be on the meager side for the price. One Board member suggested use of online RSVPs. This list could be distributed to the program chairs. Another Board member expressed concern about length of line for drinks at the reception. Love stated that the exhibitors expressed gratitude for award winners being at the banquet. Some Board members requested that FBD not have a session in the same place as a meal function. Kleen noted that with our need for 30 breakout rooms, more meal functions may require sessions in the same place as a meal function. One member requested that sessions take into consideration multi-presentations. The burden should be placed on the program chairs. Others seem to think that presenters should be responsible for this issue. DSI complained that hotel charges were never what they were quoted. Kleen and Paul noted that FBD had brought that to the attention of the general manager.
- X. Questions arose about the exact location of the hotel for the 2010 meeting. Kleen noted that information would be forthcoming about the hotel site. She raised the issue of multi-year contracts. Such contracts have advantages—certainly a cost saving--, but if you have entered into a multi-year contract and did not have a good meeting, you are locked

into a no win situation. Accounting representatives suggested Hot Springs and Santa Fe. Kleen responded that Hot Springs has no major airport nearby or hotel large enough to accommodate the number of breakout rooms that we need. Santa Fe also lacks a major airport and sufficient hotel meeting space. A SWFA representative suggested San Antonio, but Kleen noted that room rates are prohibitive. McEacharn stated that we can now start looking further into the future. At the time Dallas was chosen we had an immediate need for 2010. Finance reps suggested that we pay an option for a multi-year contract. Discussion ensued. The dissatisfaction with the Renaissance in Oklahoma City was centered on a couple of individuals. Overall, the experience was positive. Air fare and room rates were affordable. DSI had concerns about the lack of things to do. Accounting was hesitant to commit to come back to Oklahoma City—now that we have been twice. Finance said that some people expressed a desire for the old rotation. Albuquerque was mentioned, and Kleen noted that the site selection committee has already visited Albuquerque and found that, while the city and surrounding area were absolutely lovely, there was not a hotel that could meet our needs. Kleen stated that New Orleans was the wild card in the rotation.

- XI. Nominating Committee. Paul reviewed the bylaws concerning the composition of the nominating committee. Carla Barber and Treba Marsh were nominated. Motion was made and seconded for these individuals to be elected by acclamation. Barber and Marsh, along with the two most recent past presidents willing to serve, will comprise the nominating committee.
- XII. Site Selection Committee. Marcel Robles was nominated for a one-year term. Motion made and seconded to elect Robles by acclamation. The 2009-2010 site selection committee consists of Executive Director (Betty Kleen), the most recent past Vice-President/Program Chair willing to serve, and Marcel Robles, Board of Directors member.
- XIII. Paul will be in contact with each association president to select an association representative who will serve on a committee to examine the feasibility of an FBD journal.
- XIV. McEacharn reported on the 8:00 Saturday morning meeting with new Program Chairs. She noted that the meeting went well and that March 15 is the deadline for information from incoming program chairs. McEacharn noted that we need to play up to strengths as an organization. She emphasized that communication is a key ingredient to having a successful meeting. McEacharn stated that all her e-mails will be sent to two or three officers of each association so that everyone is in the loop.
- XV. The meeting was adjourned at 11:35 a.m.