



**2020**

**Call for Conference Registration**  
Federation of Business Disciplines March 11-14, 2020  
Hyatt Regency, San Antonio, TX



FBD - An organization of multiple perspectives with a single vision  
*47 years of bringing together the brightest minds to learn from one another*

**For both conference and hotel registration, visit [www.fbdonline.org](http://www.fbdonline.org)**

**Online Registration Deadline for Discounted Fees: 5:00 p.m. CST, February 24<sup>th</sup>, 2020**

**Mail-in Registration Deadline for Discounted Fees: February 17, 2020 (Postmarked)**

**Online Late Registration Begins On/About:**

**On-site Registration Available:**

**Beginning 11:00 a.m., Wednesday, March 11, 2020, in Exhibit Hall**

Finally! We are back in San Antonio after last meeting there 20 years ago. A new venue awaits, the beautiful Hyatt Regency San Antonio, which sits directly on the RiverWalk and is located just across from The Alamo. Join your colleagues for a great conference in a bustling and always-in-demand city. The conference will host an assortment of program activities certain to provide a stimulating professional experience as well as an opportunity for a friendly association with colleagues.

FBD and its ten member associations joined together to form a federation, of which FBD serves as the umbrella organization. Established in 1974, FBD is a successful, nonprofit, volunteer-driven organization which has long been recognized as a premier multi-disciplinary platform for advancing business knowledge and practice, developing new standards of educational excellence, and encouraging intellectual and social interchange among academicians, university administrators, and their constituents. Additionally, FBD:

- Provides and coordinates an annual meeting for association members.
- Has a common general program in which all association members participate together.
- Provides a forum through its annual meeting to discuss and exchange ideas and to present formal research papers.
- Fosters professional growth and enrichment for members of each association.
- Provides information which can be used to improve classroom instruction, research, and academic or business development.
- Honors outstanding educators and recognizes distinguished papers presented at the meeting through sponsored events.
- Provides a placement service for academic positions.

Both FBD overall and each of its ten member associations provide a variety of educational activities to help individuals in academic business education with professional development and scholarly opportunities. The programs prepared by FBD and its member associations will include both conceptual and empirical competitive papers addressing timely and relevant business issues. Many excellent invited papers, plenary sessions, tutorials and workshops will also be part of the conference offerings. One, or more, of FBD's ten member associations listed below will be sure to fit your professional development needs and interest.

American Accounting Association, Southwest Region  
Association for Business Communication, Southwest  
Association for Small Business & Entrepreneurship  
Association of Business Information Systems  
Association of Collegiate Marketing Educators

Decision Sciences Institute, Southwest  
Southwest Academy of Management  
Southwest Case Research Association  
Southwestern Finance Association  
Southwestern Society of Economists

**Conference Hotel: Hyatt Regency San Antonio, 123 Losoya Street, San Antonio, TX, 78205 – Ph 210.222.1234**

## Conference Registration Fee Schedule

ALL conference attendees and presenters are required to register for the conference, including presenters, panelists, moderators/discussants, special guest speakers, etc. Please see the FAQs page of this document for more information about the expectations/rules related to these fees.

Your Conference Registration is comprised of three distinct parts:

**FBD General Conference Registration Fee** – Everyone is required to pay this fee once each conference attendance.

**Association Registration Fee** – Everyone must pay for at least one association registration fee. You must register for any association in which you are listed in the program as a presenter, moderator/discussant, panelist, etc.

**Optional Conference Fees** – These are optional fees you may elect to pay to attend the FBD Awards Banquet and Reception or to bring a guest to certain FBD conference events.

### **FBD General Conference Registration Fee**

FBD Regular Member Early Registration Fee .....\$100.00  
FBD Regular Member Late Registration Fee (after February 24) ..... \$125.00

FBD Student Early Registration Fee ..... \$50.00  
FBD Student Late Registration Fee (after February 24)..... \$75.00

### **Association Registration Fees**

#### **American Accounting Association, Southwest**

Registration Fee (includes proceedings & luncheons)... \$160.00  
Student Registration Fee (includes same as above) ..... \$100.00  
Late Registration Fee (after February 24) ..... \$185.00  
Late Student Registration (after February 24) ..... \$125.00  
(\$35 cancellation fee will be assessed if late cancellation)

#### **Association for Business Communication, Southwestern United States**

Registration Fee (includes refereed proceedings & breakfast) . \$65.00  
Student Registration Fee (includes same as above) ..... \$40.00  
Late Registration Fee (after February 24) ..... \$80.00  
Late Student Registration (after February 24) ..... \$55.00  
For ABC Membership, please go to [www.businesscommunication.org](http://www.businesscommunication.org)

#### **Association for Small Business & Entrepreneurship**

Registration Fee (includes proceedings, breakfast & lunch)...\$100.00  
Student Registration Fee (includes same as above) ..... \$60.00  
Late Registration Fee (after February 24) ..... \$125.00  
Late Student Registration (after February 24) ..... \$70.00

#### **Association of Business Information Systems**

Registration Fee (includes proceedings, breakfast & journal) .. \$65.00  
Student Registration Fee (includes same as above) ..... \$40.00  
Late Registration Fee (after February 24) ..... \$75.00  
Late Student Registration Fee (after February 24) ..... \$40.00

#### **Association of Collegiate Marketing Educators**

Registration Fee (includes luncheon & proceedings)..... \$100.00  
Student Registration Fee (includes same as above) ..... \$75.00  
Late Registration Fee (after February 24) ..... \$125.00  
Late Student Registration Fee (after February 24) ..... \$100.00  
Non-ACME Member Optional Guest Luncheon  
(may not be available onsite) ..... \$75.00  
For Membership Renewal Only- Not Attending FBD- Contact ACME Treasurer

#### **Decision Sciences Institute, Southwest**

Registration Fee for National DSI members ..... \$60.00  
Registration Fee for non-National DSI members ..... \$105.00  
Student Registration Fee for National DSI members ..... \$15.00  
Student Registration Fee for non-National DSI members \$60.00  
Late Registration Fee (after February 24) ..... \$105.00  
Late Student Registration (after February 24) ..... \$60.00  
For Nat'l DSI Annual Membership, please go to <http://www.decisionsciences.org>  
Free DSI Student Membership available at  
<https://members.decisionsciences.org/application>

#### **Southwest Academy of Management**

Registration Fee (includes luncheon and proceedings) ..... \$150.00  
Student Registration Fee (includes same as above) ..... \$60.00  
Late Registration Fee (after 2/24/20, luncheon not included) ..... \$175.00  
Late Student Registration Fee (after 2/24/20, luncheon not incld) \$70.00  
Non-SWAM member Guest Luncheon (if paid by 02/24/20).....\$50.00

#### **Southwest Case Research Association**

Registration Fee (includes proceedings/breakfast)..... \$100.00  
Student Registration Fee (includes same as above) ..... \$50.00  
Late Registration Fee (after February 24) ..... \$120.00  
Late Student Registration (after February 24) ..... \$50.00

#### **Southwestern Finance Association**

Registration Fee (includes luncheon & reception) ..... \$100.00  
Student Registration Fee (includes same as above) ..... \$50.00  
Late Registration Fee (after February 24) ..... \$125.00  
Late Student Registration (after February 24) ..... \$75.00  
Friday Luncheon (Please check if attending).....

Dues payment & subscription fees for the Journal of Financial Research -  
<https://onlinelibrary.wiley.com/journal/14756803>, click on The Journal of Financial Research, then on Subscribe to this journal, and then click Join the Society

#### **Southwestern Society of Economists**

Registration Fee (includes proceedings and breakfast)... \$49.00  
Student Registration Fee (includes same as above) ..... \$10.00

### **Optional Conference Fees (Optional, but Nonrefundable and Nontransferable)**

FBD Awards Reception and Banquet .....\$50.00  
(Wednesday, March 11, 2020 – Reception at 6:30 p.m., Dinner at 7:30 p.m.)

FBD Guest Pass..... \$30.00  
(Guests of Registered Members Only, Provides admittance to Exhibit Hall Events Only)

Note: Your registration payment for the conference will show as 'FED OF BUS DISCIPL – CHARITIES' on your credit card statement.

## **FBD Conference Registration Frequently Asked Questions (FAQs)**

1. What is FBD and Why Do I Have to Pay Them a Registration Fee?  
FBD provides educational sessions for its attendees, but it also serves as the conference 'organizer'. The FBD registration fee is used to cover general conference costs such as exhibit hall activities, registration processing, credit card fees, etc. Association registration fees would be higher if FBD did not provide these activities for the associations.
2. Is Online Registration or On-site Registration available after the 'Early' Registration Deadline?  
Yes. Online registration re-opens approximately one week after early online registration closes. You may also register on-site at the conference beginning at 11:00 a.m. on Wednesday of the conference. Registration is located inside the Exhibit Hall. Fees are higher after the early registration deadline passes. FBD registration fees are \$25 higher for late and on-site registration; association registration fees may also be higher.
3. When is the registration deadline to avoid higher registration fees?  
Mail-in registrations are only accepted for early registrations. Mail-in registrations must be postmarked by February 17, 2020. Online early registration will open on/about December 1<sup>st</sup>. Online early registration will close at 5:00 p.m. CST on February 24<sup>th</sup>, 2020.
4. What is the cancellation/refund policy?  
Refunds for cancellation of registration are granted only for extenuating circumstances. Registered attendees will receive a 100% refund of their FBD and association registration fee(s) if the request for registration cancellation is received and approved by the FBD Secretary/Treasurer at least ten (10) days prior to the start of the conference. Requests for cancellation within ten days of conference start will not be approved and fees will not be refunded. There are NO exceptions (e.g., medical issues, death in the family, automobile accident, flight delays, etc.) to the ten day time limit. Requests for refunds must be made in writing directly to the FBD Secretary/Treasurer.
5. What if I am both a graduate student and a faculty member?  
As long as you are currently enrolled full-time in a graduate program, even if you are also a full-time faculty member, you may register as a student member.
6. What is the FBD Awards Banquet and Reception and am I required to attend?  
The Awards Reception and Banquet is held on Wednesday evening of the conference. Each association recognizes a Distinguished Paper and an Outstanding Educator at this banquet. Selection for one of these awards is quite an honor. Award winners are invited to the reception and banquet on a complimentary basis and provided with a small token of recognition. No cash awards are given at this event. Other association and FBD officers are also recognized for their service at this class event. You are only required to attend if you were selected for one of the Distinguished Paper or Outstanding Educator awards.
7. Who qualifies as a Guest for the Guest Pass?  
Because the FBD conference is often held in family-friendly, well-desired locations, conference attendees often bring a family member or friend with them to the conference. These individuals may be a spouse, child, significant other, friend, etc. You may purchase a guest pass for this individual for \$30. The guest pass allows the guest to attend FBD general events (e.g., coffee breaks, Presidential Welcome Reception) held in the Exhibit Hall. The guest pass allows for entry **ONLY** into the Exhibit Hall. An individual with a guest pass may NOT attend any association sessions, meetings, breakfasts/luncheons, etc. Any one over the age of six (6) must have a guest pass to enter the Exhibit Hall. Guest Passes are only available to a guest of a registered conference attendee. The guest must not be affiliated with any higher education institution in an academic position.
8. What events can I participate in as a registered member of FBD?  
As a registered member of FBD, you can attend any Exhibit Hall events. You can also attend all general sessions, meetings, and food & beverage events (except those designated for officers only) of the association(s) that you are registered for. One of the great features of this interdisciplinary conference is that your conference registration also entitles you to attend any technical/paper/panel session of any association. However, you cannot attend any business meeting or food & beverage event of an association unless you are registered for that association.

9. Which association(s) do I need to register for?  
You MUST register for any association in which you are listed in the program of that association. This includes participation as a paper presenter, panelist, moderator/discussant, guest speaker, poster presenter, etc. If you have papers/participation in multiple associations, you must register for multiple associations. However, you must only pay the FBD registration fee once.
10. Can I attend other meetings in the conference if I am not registered for that part of the conference?  
One of the great features of this interdisciplinary conference is that your conference registration also entitles you to attend any technical/paper/panel session of any association. However, you cannot attend any business meeting or food & beverage event of an association unless you are registered for that association.
11. Can I pay by mail?  
Yes. But, payments by mail can only be made for early registration and must be postmarked by February 17<sup>th</sup>, 2020. If you must pay by check or do not want to pay online and you have missed the postmark deadline, you can pay by check while on-site at the conference.
12. Can I register online?  
Yes. You can register online at [www.fbdonline.org](http://www.fbdonline.org). Online registration for early registration will open on/about December 1<sup>st</sup>. Early registration will end at 5:00 p.m. on February 24<sup>th</sup>, 2020. Late registration will re-open on the website about a week after early registration closes.
13. How will the online registration show up on my credit card statement?  
Your registration payment will show up on your credit card statement as "FED OF BUS DISCIPL - CHARITIES".
14. Can I register on-site?  
Yes. On-site registration opens at 11:00 a.m. on Wednesday, March 11<sup>th</sup>, in the Exhibit Hall. Registration Hours are 11:00 a.m. – 5:30 p.m. on Wednesday, March 11<sup>th</sup>; 7:30 a.m. – 5:00 p.m. on Thursday, March 12<sup>th</sup>; and 7:30 a.m. – 4:00 p.m. on Friday, March 13<sup>th</sup>. Saturday registration hours are based on need. FBD registration fees are \$25 higher for late and on-site registration; association registration fees may also be higher.
15. How do I register online?  
Go to [www.fbdonline.org](http://www.fbdonline.org). Set up an account if you do not have one, or log in with your credentials if you have attended FBD before. Click on the Conference Center tab at the top of the web page and then click on the Registration Home link. Or, you can go to directly to the registration home page by going to [www.fbdonline.org/registration](http://www.fbdonline.org/registration).
16. What do I do if I am having trouble setting up an account?  
For the most part, individuals do not have trouble with our website registration. But, it is frustrating when they do. Often, the issue is due to university spam and security settings that won't allow our system to communicate with the university system. Do NOT get frustrated before you ask for help. Send an email to [support@fbdonline.org](mailto:support@fbdonline.org), our Secretary/Treasurer at [kwebb.fbd@gmail.com](mailto:kwebb.fbd@gmail.com), or to our Executive Director at [mceacharn@ulm.edu](mailto:mceacharn@ulm.edu). We can help you resolve the issue and get you on the way to registering. However, please note that deadlines will NOT be extended because of such website issues. Make sure to register early so that you have time to resolve issues in case you experience them.
17. What if I'm having trouble setting up an acceptable password?  
Note that your FBD login password must be at least 8 characters in length, contain both an upper case and lower case letter, and include at least one number and one special character (\$, #, &, !, etc.). Contact us at [support@fbdonline.org](mailto:support@fbdonline.org), [kwebb.fbd@gmail.com](mailto:kwebb.fbd@gmail.com), or [mceacharn@ulm.edu](mailto:mceacharn@ulm.edu) if you have trouble after trying a password that meets these criteria.
18. How do I get a copy of my conference registration receipt?  
A receipt will be emailed to you when you register. However, sometimes university spam filters block the receipt from your email account. You can always download your receipt, or another copy of your receipt. Log in to [www.fbdonline.org](http://www.fbdonline.org). Go to My Account, located in the upper right hand corner of the web page. Click on View Orders and you can download a duplicate receipt from that page.
19. Can I attend the FBD Awards Reception and Banquet if I did not win one of the Distinguished Paper or Outstanding Educator awards?  
Yes. One of the optional fees you can select is for the reception and banquet. The cost is \$50, which is highly subsidized by FBD. This is a professional, elegant affair. Business attire is expected. The reception begins at 6:30 p.m. The banquet begins at 7:30 p.m. The event is held on the Wednesday evening of the conference. However, do not pay for this event unless you know you can attend. The fee is nonrefundable and cannot be transferred to any other individual.

20. What if I need special accommodations?

Anyone who requires a special accommodation for a specific disability should contact the conference hotel at least one week prior to the conference. You should also communicate this need to the FBD General Program Chair, Peggy Lane, at [plane@ulm.edu](mailto:plane@ulm.edu).

21. I am an international attendee and the registration won't accept by payment because my zip code isn't valid. What do I need to do?

Enter 99999 as your zip code. The registration should work. If you continue to have problems with registering, contact FBD Secretary/Treasurer Kim Webb at [kwebb.fbd@gmail.com](mailto:kwebb.fbd@gmail.com).

**Mail-in Registration Form**  
**Valid for Early Registration Only – Must be Postmarked by February 17, 2020**  
**FBD 2020 Conference – Hyatt Regency, San Antonio, Texas**  
**(Federal ID# 23-7399501)**

See the FBD Call for Registrations and related FAQs page for more information about these fees. You must pay the FBD General Conference Fee and the registration fee for at least one association. You must register for any association in which you are presenting a paper, participating as a speaker or panelist, etc. Membership renewals only (not attending FBD) do not require payment of FBD registration fee. No refunds are available for cancellations that occur within ten days of conference start, regardless of reason.

Enter the appropriate amount in the space provided at the right for each applicable item. Then, add these amounts together to get your total registration cost.

**FBD General Conference Registration Fee (You MUST select one of the FBD fees)**

Regular Registration = \$100 (Student Registration = \$50)..... (REQUIRED FEE – YOU MUST PAY) \_\_\_\_\_

**Association Registration Fees (You MUST select at least one of these registrations)**

**American Accounting Association, Southwest** Please check if attending: *Thursday Luncheon*  *Friday Luncheon*   
 Registration Fee (includes proceedings & luncheons) = \$160.00 (Student Registration = \$100.00) .....  
 (\$35.00 cancellation fee will be assessed if late cancellation) \_\_\_\_\_

**Association for Business Communication, Southwestern US** For ABC Membership, please go to [www.businesscommunication.org](http://www.businesscommunication.org)  
 Registration Fee (includes proceedings & breakfast) = \$65.00 (Student Registration = \$40.00)..... \_\_\_\_\_

**Association for Small Business & Entrepreneurship**  
 Registration Fee (includes proceedings, breakfast & lunch) = \$100.00 (Student Registration = \$60.00)..... \_\_\_\_\_

**Association of Business Information Systems**  
 Registration Fee (includes proceedings, breakfast & journal) = \$65.00 (Student Registration = \$40) ..... \_\_\_\_\_

**Association of Collegiate Marketing Educators** Please check if attending.....   
 Registration Fee (includes luncheon & proceedings) = \$100.00 (Student Registration \$75.00) .....  
 Non-ACME Member Optional Guest Luncheon (may not be available onsite) = \$75.00 ..... \_\_\_\_\_

**Decision Sciences Institute, Southwest**  
 For Nat'l DSI Annual Membership, please go to <http://www.decisionsciences.org> - Free DSI Student Membership available at <https://members.decisionsciences.org/application>  
 For National DSI Members - Registration Fee = \$60.00 (Student Registration = \$15.00) .....  
 For Non-national DSI Members – Registration Fee = \$105.000 (Student Registration = \$60.00) ..... \_\_\_\_\_

**Southwest Academy of Management** *Thursday Luncheon included only if pre-registration occurs by 02/24/20 – Please check if attending.....*   
 Registration Fee (includes luncheon and proceedings) = \$150.00 (Student Registration = \$60.00).....  
 Non-SWAM member Guest Luncheon (if paid by 02/24/20) = \$50.00 ..... \_\_\_\_\_

**Southwest Case Research Association**  
 Registration Fee (includes proceedings/breakfast) = \$100.00 (Student Registration = \$50.00) ..... \_\_\_\_\_

**Southwestern Finance Association** *Friday Luncheon included – Please check if attending .....*   
*Dues payment & subscription fees for the Journal of Financial Research - <https://onlinelibrary.wiley.com/journal/14756803>, click on The Journal of Financial Research, then on Subscribe to this journal, and then click Join the Society*  
 Registration Fee (includes luncheon & reception) = \$100.00 (Student Registration = \$50.00)..... \_\_\_\_\_

**Southwestern Society of Economists**  
 Registration Fee (includes proceedings and breakfast) = \$49.00 (Student Registration = \$10.00) ..... \_\_\_\_\_

**Optional Conference Fees (Optional, but Nonrefundable and Nontransferable)**

FBD Awards Reception and Banquet = \$50.00 (Wed, March 11, 2020 – Reception at 6:30 p.m., Dinner at 7:30 p.m.) ..... \_\_\_\_\_

FBD Guest Pass = \$30.00 Each. Indicate Guest(s) Names Here \_\_\_\_\_ # Passes \* \$30 = \_\_\_\_\_  
 (Guests of Registered Members Only, Provides admittance to Exhibit Hall Events Only, Entry Pass Required for anyone Age 6 and Above)

**Add the amounts in the right-hand blanks above and enter your total here\$** \_\_\_\_\_

First Name: \_\_\_\_\_ M.I. \_\_\_\_\_ Last Name: \_\_\_\_\_  
 Name on Badge \_\_\_\_\_ Institution/Business Affiliation: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Check Here ONLY IF YOU REQUIRE VEGETARIAN MEALS** \_\_\_\_\_

Complete the Mail-in Registration Payment Voucher on the next page, then mail both this page and the Payment Voucher to:

**FBD Secretary/Treasurer Kim Webb at Texas Wesleyan University, School of Business Administration, 1201 Wesleyan Street, Fort Worth, TX 76105 – or contact her at [kwebb.fbd@gmail.com](mailto:kwebb.fbd@gmail.com) or 817.531.4848.**

**Mail-in Payment Voucher**  
**Valid for Early Registration Only – Must be Postmarked by February 17, 2020**  
**FBD 2020 Conference – Hyatt Regency, San Antonio, Texas**  
**(Federal ID# 23-7399501)**

Registration Payment for (Enter the Registrant Name as shown on previous page) \_\_\_\_\_

Registration Payment Total (Enter the total as shown on the previous page) \_\_\_\_\_

This payment represents my payment for registration to attend the FBD Annual Conference to be held in San Antonio, Texas, March 11 – 14, 2020. The payment includes the required registration fee for FBD and the required registration fee for at least one association, which must include all associations in which I am listed as a participant on the program. I understand that there are no cancellations or refunds permitted within ten days of the conference start date. If paying by credit, I also understand that the payment will show up on my credit card statement as 'FED OF BUS DISCIPL - CHARITIES'.

**Payment by Check: (Make Check Payable to FBD)**

If paying by check, please enter check amount and check number here: Check Amt \_\_\_\_\_ Check # \_\_\_\_\_

**Payment by Credit Card:**

If paying by credit card, check one and complete the following:     MASTERCARD     VISA     AMERICAN EXPRESS

Credit Card #: \_\_\_\_\_ Exp \_\_\_\_\_ Billing Zip \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder Name:

Cardholder Billing Address:

Cardholder Signature: \_\_\_\_\_