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# Call for Papers

## Federation of Business Disciplines

### 45<sup>th</sup> Annual Meeting

#### March 07-10, 2018

### Hyatt Regency & Albuquerque Convention Center

### Albuquerque, New Mexico

Which city offers a distinctive Southwestern experience and Native American flavor? Albuquerque, New Mexico! The historic city is the most populous area in the state. It was named after Francisco Cuervo y Valdez, Viceroy of New Spain from 1653 to 1660. There is something for everyone in Albuquerque. The Museum of Art and History and the Petroglyph National Monument offer a glimpse into the rich history of the Southwest and its Native American heritage. Shoppers can stroll through “Old Town” or take a horseback ride around town and take in the beautiful scenery. Enjoy indulging at some of the area’s amazing restaurants and exhilarating nightlife. Albuquerque has anything and everything for a great escape.

#### **Federation of Business Disciplines**

Currently in our 45<sup>th</sup> year, FBD has been a major source of multi-discipline programs for business school educators, bringing together the brightest minds to learn from one another, build credibility for the teaching professional and provide opportunities for networking, faculty development and enrichment.

FBD’s mission is to bring a new measure of excellence by emphasizing quality and cutting-edge research, identifying new approaches and ideas, and examining issues that confront the ever-changing teaching and learning environment.

You are encouraged to submit conceptual and empirical manuscripts, addressing timely and relevant issues in all business disciplines. You are invited to propose special sessions and workshops dealing with pedagogical issues. The approximate deadline for competitive submission is mid-September 2017.

FBD and its member associations include accounting, business communication, business information systems, marketing, decision sciences, management, case research, finance, and economics. Each association will issue its own finalized Call for Papers about the association’s specific submission procedures and deadlines.

FBD is for you if you teach in these business disciplines or others such as entrepreneurship, health care administration, strategic management, environmental management, public administration, legal studies, human resource management, information systems, administration and management, political science, and public and private management.

By joining the FBD community of 9 academic disciplines, you access the collective knowledge and experience of over 1,000 members. You’ll have a great time trading opinions, brainstorming fresh ideas, networking, sharing research, and making new friends. Network with people who have the specialized knowledge you’re looking for. Be an integral part of this Federation of Business Disciplines.

[www.fbdonline.org](http://www.fbdonline.org)    FBD Executive Director    College of Business & Social Sciences    Office: 318.342.1100  
Michelle McEacharn    University of Louisiana at Monroe    Email: [mceacharn@ulm.edu](mailto:mceacharn@ulm.edu)  
Monroe, LA 71209

## FBD Member Associations

American Accounting Association, Southwest Region  
Association for Business Communication, Southwestern U.S.  
Association of Business Information Systems  
Association of Collegiate Marketing Educators  
Decision Sciences Institute, Southwest Region  
Southwest Academy of Management  
Southwest Case Research Association  
Southwestern Finance Association  
Southwestern Society of Economists



## Our Rich Heritage

FBD, formerly the Southwestern Federation of Administrative Disciplines (SWFAD), has long been recognized as a leading multidisciplinary platform for advancing business knowledge and practices, developing new standards of educational excellence and encouraging intellectual and social interchange among academicians and university administrators.

## Build Your Career

Doctoral candidates, assistant professors (especially those preparing for promotion/tenure), associate professors, and professors are challenged to respond to our Call for Papers. Here is where FBD can help.

The FBD meeting creates the perfect environment in a flexible format that will fit comfortably into your research and teaching agenda. All participants are outstanding professionals who are eager to share their ideas, research, and teaching know-how in a dynamic, multi-discipline environment that maintains the soul and spirit of academia. You'll find new teaching tools, benchmarks, insights and new opportunities for building your career. Additionally, FBD recognizes distinguished research scholars and outstanding educators during its notable awards banquet. The meeting also provides an exclusive publication opportunity through its FBD Journal to those who participate in the conference.

## Why Do Participants Attend FBD?

Why do so many business school faculty choose to attend FBD? Here are the many reasons:

- Network with those in your discipline
- Publish in the FBD Journal or member associations' proceedings and journals
- Present multiple papers to more than one academic group in a single meeting location
- Meet colleagues in related business disciplines
- Learn from professional research and pedagogical presentations
- Earn recognition in your field through awards for distinguished papers and for teaching excellence
- Investigate job opportunities in business colleges across the country
- Tour exhibits of newest publications and support materials and visit with publishers
- Visit the host city in your free time

## Albuquerque Highlights

- Located in North Central New Mexico, along the Rio Grande River, Albuquerque derives its name from the white cork trees in the region. The "Albus Quercus" trees are still critical to the Spanish Cork Industry to this day.
- Albuquerque's restaurants offer delectable treats to suit a wide variety of palettes. The star ingredient of some of the best Mexican cuisine in the state is the green chile pepper - New Mexico's state fruit.
- Sights to See: Don't miss the stunning view as you ride the Sandia Peak Aerial Tramway down from the 10,378 foot peak-mountains that make up the state's eastern border.
- Things to Do: Experience hot air balloon flights over the Rio Grande Valley or mountain bike in the Sandia Mountains, among dormant volcanoes. New Mexico is a wilderness wonderland, perfect for those who love the outdoors.

For extra information on Albuquerque, please visit <http://www.visitalbuquerque.org>

## Contacts

- **M. Suzanne Clinton**, Vice President/General Program Chair. If you have questions about the conference, please contact me at 405.974.2439 or at [mclinton1@uco.edu](mailto:mclinton1@uco.edu)
- **Michelle McEacharn**, FBD Executive Director, 318.342.1109; Email: [mceacharn@ulm.edu](mailto:mceacharn@ulm.edu)

**Additional information about the 2018 FBD conference will be posted on the FBD website: [www.fbdonline.org](http://www.fbdonline.org)**