

**FEDERATION OF BUSINESS DISCIPLINES
BOARD MEETING
WEDNESDAY, MARCH 12, 2014**

Present:

Tom Tolleson, FBD President
Marshall Horton, FBD Program Chair
Ann Wilson, FBD Program Chair Elect
Larry Garner, Past President
Mary Fischer, Editor FBD Journal
Alex Sharland, Marketing
Carla Barber, ABIS
Irfan Ahmed, SWCRA
Simon Medcalfe, SWCRA
Steve Horner, SWAM
Janie Gregg, SWAM
Manjula Salimath, SWAM
Julia Kwok, SWFA
Adam Daghestani, SSE
Tom Jones, FBD Historian
Peggy Lane, SWDSI
Janet Bailey, SWDSI
June Wei, SWDSI
Kimberly Merritt, ABIS
Chu V. Nguyen, AIB-SW
Marsha L. Bayless, FBD Past President
John Stowe - SWFA V-P Program Chair
Joselina Cheng - ABIS
Prashant Srivastava - ACME
Barbara Davis - FBD Secretary-Treasurer

I. FBD Officer Reports

Tom called the meeting to order at 2:10 pm. He welcomed everyone to Dallas and opened the meeting. Everyone introduced themselves.

A. Vice President/General Program Chair, Marshall Horton

2014 FBD Conference Program was briefly reviewed by Marshall.

Boot Camp and Other Conference Planning Issues were identified.

Estimated Conference Statistics - # Sessions, Participants, etc. There are 791 presentations on the program that includes paper, panels and workshops.

Program Book Compilation – Status and Statistics – Book arrived today.

Issues – Room Assignments, Deadline Compliance, Event Monitoring - Information was provided regarding these topics.

FBD Meetings – Board of Directors/New Program Chair/Exec Council – next meeting is Saturday morning March 15, 2014.

B. Vice President/General Program Chair Elect, Ann Wilson
Plans for 2015 Program – Ann is currently working on the 2015 program.
New Program Chair Meeting – Agenda, Early Establishment of Communication –
Saturday morning, March 15, 2014

C. Secretary/Treasurer
Minutes – Saturday Board of Directors minutes (Albuquerque)
Registration Update – Statistics, Deadlines, Issues
Registration Procedures – Program Book

Tom Jones – made a motion to accept Saturday, March 16, 2013 seconded by Chu.
Minutes were approved. Corrections should be turned in by Saturday, March 15,
2014.

Financial statements were presented and discussed.

Comparative Conference Registration Overview – Michelle covered this document.

D. Executive Director

Current Conference Contract – Michelle explained how expensive the food and
beverage charges are here at the Sheraton. FBD will likely pay about \$32,000 for
food and beverage at this conference. Houston appears to have better food and
beverage charges at this time. FBD has met all contract guaranteed requirements.

Mailings – nothing was mailed. Printing was only for next year's call for papers.

A/V is much higher this year. 2010 \$23,300, 2013 \$24,400, 2014 \$35,000 This
was after months and months of negotiation.

Award Reception/Banquet – Michelle explained the banquet meal and invited
everyone to President's Reception afterwards in Tom's room.

E. Marketing – Alex Sharland

10 vendors, including Beta Gamma Sigma, problem with vendors is that many do
not know what they want to do at the national level and regional level. He
explained how Association sponsorships impacts FBD overall. We have some
new vendors this year that will hopefully come back next year.

F. Placement – Carla Barber

There are 5 job and 15 job applicants at this time. She reminded everyone that
this service is available all year.

F. Historian – Tom Jones

He reminded us that the organizational meeting for SWFAD was in 1973 in
Dallas and Sam Bruno was the executive director. In 1974 the first meeting

included 834 attendees. The 5th annual meeting was in Dallas with 1445 with 396 placement positions! Tom has been the historian since 1991 when Sam asked him to serve in this position. In 1990 SWFAD passed 2000 attendees.

G. President's Reception – Tom invited everyone at the Board meeting to the reception after the banquet.

H. Nominating Committee - Larry Garner

Larry explained how important the secretary/treasurer position is for FBD. He mentioned the time commitment for this position. He said the nominating committee has had several individuals that they have had ongoing discussions about serving in this capacity.

Vice-President Program Chair nominees are Barbara Davis and Kai Koong. Barbara left the room. Voting took place. Barbara is the newly elected Program Chair elect.

I. Current Contract – Michelle

Food and Beverage guarantee- \$40,000 comp room policy – 1 per 50. That is used by FBD to provide Association officers. WiFi instructions were provided by Michelle. No one should pay for internet – it is comp'd.

January the Executive Council meets. Boot Camp is in May or June.

Michelle distributed and explained a FBD Contract Summary document for 2014 - 2017.

2015 – Houston – March 11 – 14, 2015. They treat us very well. \$142 S use purple sheet. \$35,000 food and beverage guarantee. Comp room policy is 1 for 40. Staff room rates 12 rooms at \$70. They provide a complimentary coffee break for 500 people. Breakfast on Saturday morning for the Board is com'd.

2017 – March 8 – 11, 2017. Marriott Little Rock and the State House Convention Center – They are attached buildings (very convenient.) \$139 S 862 room nights required. Room block will likely fill up 100% and very quickly. Reservation cutoff is 2/17/2017. Food and Beverage minimum is \$45,000. No facility cost for the convention center. 1 per 50 for the comp room policy.

2016 – Not under contract at this time. Oklahoma City and Fort Worth are contenders. February 24 – 27, 2016. Weather is an issue at this time in Oklahoma.

Oklahoma City has been very aggressive and persistent for us to come there. No details have been worked out. Room rates are still negotiable as well as several other areas.

Fort Worth has bid for \$35,000 for the convention center cost. We can't do that so Michelle is working on the negotiations. Dates are wide open for Fort Worth. New Orleans – Michelle explained the issues with New Orleans.

San Antonio for our size is incredibly hard to do and very expensive. She is still working on venues for this location.

Albuquerque is also still on idea to consider for the future, but not 2016.

Site Selection Committee is chosen on Saturday morning. Includes Michelle McEacharn, a recent FBD Program Chair, one other Board member (not from an Association already represented on the Site Selection Committee) and an alternate Board member.

Discussion followed. Cancellation insurance was discussed. One recommendation was to change the meeting to April or make it consistent such as, always the second week of March. Other questions were asked and discussed. Pros and cons of the different locations were discussed.

2014 – Conference Functions – FBD and some of the Associations will take a hit this year with food and beverage cost at a Tier 1 hotel.

Only the authorized food and beverage person at your Association can make any changes to your current order. Payments will be distributed to the Associations after a reconciliation and accounting has been done. Thursday night “Meet and Great” event will include a limited number of drink tickets. Coffee breaks will include prizes.

FBD Journal – Mary Fischer

There have been six submissions so far. Three published. Two rejected. Two are in the pipeline. One rejected. She requested Program Chairs to submit papers for potential publication. She explained the use of the fees that are paid to the journal. She thanked the reviewers for their work. There is an online call for the journal. Best place to get information is the FBD website.

Janet Bailey made a motion to change the submission fee to a publication fee, seconded by Prashant Srivastava. Motion passed.

Ifran Ahmed motioned that the publication fee be changed to \$50, seconded by Janet Bailey. Discussion followed. Motion failed.

When do we change from the submission fee to publication fee? The new policy will take effect on July 1, 2014, the first day of the new fiscal year.

Strategic and Tactical Issues – Thanks to all the Associations for meeting the food and beverage minimum and the room minimum requirements.

Tax Status – Michelle is working on this.

Historian – Tom Jones is retiring after one more year. Please provide to Michelle any name of an individual that might be interested in this position.

Meeting adjourned 4:42 pm.