

FEDERATION OF BUSINESS DISCIPLINES

Raising the Standard of Academic Conferences



Directory 2018-2019

Suzanne Clinton, President

46th Annual Meeting

March 13 - 16, 2019
Hyatt Regency
Houston, Texas

Board of Directors, 2018-2019

(Contact Information for all Board Members can be found on later pages of this directory)

President – Suzanne Clinton
VP and General Program Chair – Vivek S. Natarajan
VP and General Program Chair-Elect – Kishore Kulkarni
Secretary/Treasurer – Kimberly J. Web
Executive Director – Michelle McEacharn (non-voting)
Director of Marketing – Sandy Edwards (non-voting)
Director of Placement – Carla J. Barber (non-voting)
Historian – Janie R. Gregg (non-voting)
Coordinator of Registration – Peggy Lane (non-voting)
Web Master – Jason Conville (non-voting)

FBD Immediate Past President – Kimberly L. Merritt (2017-18)
FBD Past Executive Director and Past President – Barbara J. Davis (2016-17)

Each Member Association also has two voting members on the FBD Board

American Accounting Association, Southwest (SWAAA)

President – Kelly Noe
Program Chair – Cassy Henderson

Southwest Academy of Management (SWAM)

President – Robert Epstein
President-Elect – Veena P. Prabhu

Association for Business Communication, Southwest (ABC)

President – Kelly Grant
Program Chair – Carol Wright

Southwest Case Research Association (SWCRA)

President – Martin Bressler
President Elect – Courtney Kernek

Association for Business Information Systems (ABIS)

President – Degan Kettles
Vice President/Program Chair – Shane Schartz

Southwestern Finance Association (SWFA)

President – Marilyn Wiley
Vice President/Program Chair – Thomas H. Thompson

Association of Collegiate Marketing Educators (ACME)

President – Silvia Lozano Martin
Vice President/Program Chair – Grant C. Aguirre

Southwestern Society of Economists (SSE)

President – Roman Wong
President-Elect/Program Chair – Matiur Rahman

Decision Sciences Institute, Southwest (SWDSI)

President – Mark McMurtrey
President-Elect – Khaled A. Alshare

Ad Hoc Publisher Representative

StockTrak – Tom Reti

Ad Hoc Publisher Representative

TBD

OFFICERS OF ASSOCIATIONS – QUICK REFERENCE

Association Presidents, 2018-19

AAA, SW – Kelly Noe
ABC, SW – Kelly Grant
ABIS – Degan Kettles
ACME – Silvia Lozano Martin
DSI, SW – Mark McMurtrey
SWAM – Robert Epstein
SWCRA – Martin Bressler
SWFA – Marilyn Wiley
SSE – Roman Wong
Visiting: ASBE (Guest) – Courtney Kernek

Association Program Chairs, 2018-19

AAA, SW – Cassy Henderson
ABC, SW – Carol Wright
ABIS – Shane Schartz
ACME – Grant C. Aguirre
DSI, SW – Matthew Lindsey
SWAM – Brian W. Kulik
SWCRA – Rhonda Richards
SWFA – Tommy Thompson
SSE – Matiuur Rahman
Visiting: ASBE (Guest) – Laurie Babin

Association Secretary/Treasurers, 2018-19

AAA, SW – Secretary/Treasurer – Calee Jo Holcomb
ABC, SW – Secretary/Treasurer – Kayla Sapkota
ABIS – Secretary – Nomination Pending
ABIS – Treasurer – Carla J. Barber
ACME – Secretary – Turkan Dursun-Kilic
ACME – Treasurer – Kishwar Joonas
DSI, SW – Secretary – Kittipong Boonme
DSI, SW – Vice-President of Finance – Michael Lane
SWAM – Secretary – Nancy Kucinski
SWAM – Treasurer/Membership Chair – Brent Kinghorn
SWCRA – Secretary – Mary Anne Doty
SWCRA – Treasurer – Julia Kwok
SWFA – Secretary/Treasurer – Karyn L. Neuhauser
SSE – Secretary/Treasurer – Mihai Nica
Visiting:
ASBE (Guest) – Secretary/Treasurer – Kendra L. Ingram

FBD Executive Council

President – M. Suzanne Clinton
Vice President and General Program Chair – Vivek S. Natarajan
Vice President and General Program Chair-Elect – Kishore Kulkarni
Secretary/Treasurer – Kimberly J. Webb
Executive Director – Michelle McEacharn
Immediate Past President – Kimberly L. Merritt
Past President – Barbara J. Davis

FBD Directory 2018-2019

FBD OFFICERS

FBD President

M. Suzanne Clinton
College of Business
University of Central Oklahoma
100 N. University Drive
Edmond, OK 73034
Office: 405.974.2439
Email: Mclinton1@uco.edu

FBD Vice President and General Program Chair

Vivek Shankar Natarajan
Department of Management and Marketing
Lamar University
4400 MLK Blvd.
Beaumont TX 77710
Office: 409.880.8643
E-mail: vnatarajan@lamar.edu

Vice President and General Program Chair-Elect

President – Kishore G. Kulkarni, PhD
Metropolitan State University of Denver
College of Business,
Department of economics,
P.O. box 173362, campus box 77
Denver CO 80217.
Phone: 720.244.3663
Email: kulkarnk@msudenver.edu

FBD Secretary/Treasurer

Kimberly J. Webb
Texas Wesleyan University
School of Business Administration
1201 Wesleyan Street
Fort Worth, TX 76105
Office: 817.531.4848
Email: kwebb@txwes.edu

FBD Executive Director

Michelle McEacharn
College of Business and Social Sciences
The University of Louisiana at Monroe
700 University Avenue
Monroe, LA 71209-0100
Office: 318.342.1109
Email: mceacharn@ulm.edu

FBD Journal Editor

Mary Fischer
College of Business and Technology
University of Texas at Tyler
3900 University Boulevard
Tyler, TX 75799
Office: 903.566.7433
Email: mfischer@uttyler.edu

FBD Director of Marketing

Sandy Edwards
Northeastern State University
3100 E. New Orleans
Broken Arrow, Ok 74014
Office: 918.449.6542
Email: edwar001@nsuok.edu

FBD Director of Placement

Carla J. Barber
College of Business – Management Information Systems
University of Central Arkansas
College of Business Building, COB 301
Conway, AR 72035
Office: 501.450.5817
Email: cjbarber@uca.edu

FBD Historian

Janie R. Gregg
College of Business and Technology
Business Administration, Management and Marketing
UWA Station 21
Livingston, AL. 35470
Office: 205-652-3716
Email: jgregg@uwa.edu

FBD Coordinator of Registration

Peggy Lane
College of Business and Social Sciences
The University of Louisiana at Monroe
700 University Avenue
Monroe, LA 71209-0100
Office: (318) 342-1138
Email: plane@ulm.edu

FBD Webmaster

Jason Conville
College of Business and Social Sciences
The University of Louisiana at Monroe
700 University Avenue
Monroe, LA 71209-0100
Email: jbc123@gmail.com

FBD Immediate Past President

Kimberly Merritt
College of Business Administration
Oklahoma Christian University
2501 E. Memorial Road
Edmond, OK 73013
Office: 405.425.5570
Email: kimberly.merritt@oc.edu

FBD Past President

Barbara J. Davis
Frost School of Business, Centenary College of Louisiana
Jackson Hall, Room 205, 2911 Centenary Blvd, Shreveport, LA
71104
Office: 318.869.5153 Email: bdavis@centenary.edu

American Accounting Association—Southwest Region

President – Kelly Noe

Schlief School of Accountancy
Stephen F. Austin State University
Nacogdoches, TX 75962
Office Location: McGee Building; Room 292L
Office: 936.468.1530
Email: noekelly@sfasu.edu

Program Chair – Cassy Henderson

Department of Accounting
Sam Houston State University
Box 2056
Huntsville, TX 77341
Office: 936.294.1257
Email: cdh045@shsu.edu

Program Chair Elect – Cheryl Prachyl

College of Business
University of Texas of the Permian Basin
Odessa, TX 79762
Office: 432.552.2176
Email: prachyl_c@utpb.edu

Secretary-Treasurer – Calee Jw Holcomb

Schlief School of Accountancy
Stephen F. Austin State University
Nacogdoches, TX 75962
Office Location: McGee Building; Room 292J
Office: 936.468.3087
Email: holcombecalee@sfasu.edu

Historian – Elaine Sanders

College of Business
Department of Accounting
University of Texas – San Antonio
One UTSA Circle
San Antonio, TX 78249
Office: 210-458.5787
Email: elaine.sanders@utsa.edu

Immediate Past President – Robert Cornell

Department of Accounting
Lee Business School
University of Nevada, Las Vegas
4505 S. Maryland Parkway, Box 456003
Las Vegas, NV 89154-6003
Office: (702) 895-4323
Email: robert.cornell@unlv.edu

Coordinating Committee Member – Sabrina Chi

Rawls College of Business
Texas Tech University
702 Flint Avenue
Lubbock, TX 79409
Office: 806-834-8918
Email: sabrina.chi@ttu.edu

AAA Council Representative – Mary Fischer

College of Business and Technology
University of Texas at Tyler
3900 University Boulevard
Tyler, TX 75799
Office: 903.566.7433
Email: mfischer@uttyler.edu

Webmaster – Edward Walker

College of Business
Department of Accounting
University of Central Oklahoma
2009 Bodega Way
Edmond, OK 73003
Office: 405.974.5312
Email: erwcpa@aol.com

Association for Business Communication, Southwest

President – Kelly Grant

A.B. Freeman School of Business
Tulane University
7 McAlister Dr.
New Orleans, LA 70118
Office: 504.865.5484
Email: kgrant@tulane.edu

Historian – Leslie Ramos Salazar

Department of Computer Information and Decision
Management
Department of Management, Marketing and
General Business
West Texas A&M University
WTAMU Box 60268
Canyon, TX 79016
Office: 806.651.2548
Email: lsalazar@wtamu.edu

Program Chair – Carol Wright

Department of Business Communication & Legal
Studies
Stephen F. Austin State University
P. O. Box 13060 SFA Station
Nacogdoches, TX 75962-3060
Office: 936.468.3103
Email: cwright@sfasu.edu

Proceedings Editor – Danica Schieber

Department of General Business and Finance
Sam Houston State University
200D Smith-Hutson Business Building, Box 2056
Huntsville, TX 77341
Cell: 507.236.7260
Email: dschieber@shsu.edu

Secretary/Treasurer – Kayla Sapkota

University of Arkansas at Little Rock
2801 S. University Avenue
Little Rock, AR 72204
Cell: 479.970.0197
Email: knsapkota@ualr.edu
kayla.sapkota@gmail.com

Immediate Past President – Laura Valenti

Department of Management & Marketing
Nicholls State University
P. O. Box 2015
Thibodaux, LA 70310
Office: 985.448.4187
Email: laura.valenti@nicholls.edu

Association of Business Information Systems

President – Degan Kettles

Marriott School of Management
Brigham Young University
Provo, UT 84602
Cell: 405.689.0032
Email: degank@gmail.com

Treasurer – Carla J. Barber

College of Business
University of Central Arkansas
201 Donaghey Ave., COB 301
Conway, AR 72035
Office: 501.450.5817
Email: cjbarber@uca.edu

Vice President/Program Chair — Shane Schartz

Department of Informatics
Fort Hays State University
600 Park Street
Hays, KS 67601
Office: 785.342.4580
Email: sschartz@fhsu.edu

Proceedings Editor – Lori Soule

College of Business Administration
Nicholls State University
206 White Hall
Thibodaux, LA 70310
Phone: 985.448.4242
Email: lori.soule@nicholls.edu

Secretary

Secretary - Richard Kumi
Department of Business Information Systems
University of Arkansas - Little Rock
Office: 501.683.7139
rxkumi@ualr.edu

Journal Editor

Journal Editor - Melissa Hunsicker-Walburn
Robbins College of Business and Entrepreneurship
Fort Hays State University
Office: (785) 628-5865
Email: mjhunsickerwalburn@fhsu.edu

Past President – Sherry Rodrigue

College of Business Administration
Nicholls State University
127 Powell Hall
Thibodaux, LA 70301
Office: 985.448.4749
Cell: 985.855.1414
Email: sherry.rodrigue@nicholls.edu

Historian/Parliamentarian – Marsha Bayless

Nelson Rusche College of Business
Stephen F. Austin State University
P.O. Box 13060, SFA Station
Nacogdoches, TX 75962
Office: 936.468.1496
Email: mbayless@sfasu.edu

Association of Collegiate Marketing Educators

Acting President – Irfan Ahmed

Department of Mgmt, Mrkt, & Info Systems
College of Business Administration
Sam Houston State University
Huntsville, TX 77341
Office: 936.294.1276
Email: irfanahmed@shsu.edu

Acting Program Chair – Renee Gravois

Department of Mgmt, Mrkt, & Info Systems
College of Business Administration
Sam Houston State University
Huntsville, TX 77341
Office: 936.294.4947
Email: renee.gravois@shsu.edu

Vice President for Membership– Mel Zuberi

George B. Delaplaine Jr. School of Business
Hood College
Frederick, MD 21701
Office: 301.696.3366
Email: zuberi@hood.edu

Secretary – Turkan Dursun-Kilic

Department of Management and Marketing
West Texas A&M University
Canyon, TX 79015

Office: 806.651.2506
Email: tkilic@wtamu.edu

Treasurer – Kishwar Joonas

College of Business
Prairie View A&M University
PO Box 519
Prairie View, TX 77446
Office: 936.261.9214
Email: kajoonas@pvamu.edu

Past President – Irfan Ahmed

Department of Management and Marketing
Sam Houston State University
Huntsville, TX 77341
Office: 936.294.1276
Email: ixa-mgt@shsu.edu

Webmaster – Stacey Bolin

Department of Business Administration
East Central University
Ada, OK 74820
Office: 580.559.5596
Email: sbolin@ecok.edu

Proceedings Co-Editors – Kishwar Joonas

College of Business
Prairie View A&M University
Prairie View, TX 77446
Office: 936.261.9214
Email: kajoonas@pvamu.edu

Proceedings Co-Editor – Turkan Dursun-Kilic

Department of Management & Marketing
West Texas A&M University
Canyon, TX 79015
Office; 806.651.2506
Email: tkilic@wtamu.edu

Decision Sciences Institute, Southwest

Past President – Mohan Rao

College of Business, OCNR 315
Texas A & M University – Corpus Christi
6300 Ocean Drive, Unit 5808
Corpus Christi, TX 78412-5808
Office: 361.945.6339
Email: mohan.rao@tamucc.edu

President – Mark McMurtrey

College of Business
Department of Management Information Systems
University of Central Arkansas
201 Donaghey Avenue
Conway, AR 72035
Office: 501.450.5308
Email: markmc@uca.edu

President Elect – Khaled Alshare

College of Business and Economics
Department of Accounting & Information Systems
Qatar University
P.O. Box: 2713 – Doha, Qatar
Voice: 974-4403-5068
Email: kalshare@qu.edu.qa

Program Chair – Matthew Lindsey

Department of Management, Marketing
and International Business
Stephen F. Austin State University
1936 North Street
Nacogdoches, TX 75961
Office: 936.468.1858
Email: lindseymd@sfasu.edu

Secretary – Kittipong Boonme

Texas Woman's University
School of Management
304 Administration Drive
P.O. Box 425589
Denton, TX 76204
Voice: 940.898.2000
Email: kboonme@mail.twu.edu

Program Chair Elect – Dan Peak

Information Technology & Decision Sciences
College of Business, BLB 365E
University of North Texas 1155 union Circle,
311160 Denton, TX 76203-5017
Office: 940.369.7210
Email: Daniel.peak@unt.edu

VP – Member Services – Gina Harden

Department of Management, Marketing
and International Business
Stephen F. Austin State University
1936 North Street
Nacogdoches, TX 75961
Office: 936.468.4103
Email: hardengm@sfasu.edu

VP – Student Liaison Gail Prybutok

Department of Rehabilitation and Health Services
College of Health and Public Service
University of North Texas
Denton, TX 76203
Office: 940-369-7820
Cell: 940-297-5043
Email: gayle.prybutok@unt.edu

VP – Finance – Lynne Cagle Cox

University of North Texas - College of Information
Department of Learning Technologies 3940
N. Elm Street, G195 Denton, TX 76207
Office: 940-565-4841
Email: LynneCagle.Cox@unt.edu

Southwest Academy of Management

President – Robert Epstein

College of Business
University of Central Oklahoma
100 N. University Drive
Edmond, OK 73034
Office: 405.974.5678
Email: repstein@uco.edu

Program Chair-Elect and Proceedings Editor – Ethan Waples

College of Business
University of Central Oklahoma
100 North University Drive
Edmond, OK 73034
Office: (405) 974-2162
Email: ewaples@uco.edu

President-Elect – Veena P. Prabhu

College of Business and Economics
Department of Management
California State University, Los Angeles
5151 State University Drive
Los Angeles, CA 90032
Email: vprabhu@calstatela.edu

Treasurer/Membership Chair – Brent Kinghorn

College of Business
Montana State University, Billings
College of Business
1500 University Drive
Billings, MT 59101
Office: 406.657.1689
Email: brent.kinghorn@msubillings.edu

Program Chair – Brian W. Kulik

College of Business
Angelo State University, ASU Station #10891
San Angelo, TX 76909-0891
Office: 325.942.2383 ext.6620
Email: bkulik@angelo.edu

Secretary – Nancy Kucinski

Kelley College of Business
Hardin-Simmons University
P.O. Box 16220
Abilene, TX 79698
Office: 325.670.1503
Email: kucinski@hsutx.edu

Immediate Past-President – John N. Davis

Kelley College of Business
Hardin-Simmons University
P. O. Box 16220
Abilene, TX 79698
Office: 325.671.2165
Email: jndavis@hsutx.edu

Southwest Case Research Association

President – Martin Bressler

Southeastern Oklahoma State University
Massey School of Business
1405 North 4th
Durant, OK 74701
Office: 580.745.2038
Email: mbressler@se.edu

Treasurer – Julia Kwok

Northeastern Oklahoma State University
3100 E. New Orleans
Broken Arrow, OK 74014
(918) 449-6516
Email: kwok@nsuok.edu

President-Elect – Courtney Kernek

Southeastern Oklahoma State University
Massey School of Business
1405 North 4th
Durant, OK 74701
Office: 580.745.2022
Email: ckernek@se.edu

Immediate Past President – Timothy Wise

College of Business
Department of Management,
Marketing and MIS
Southern Arkansas University
100 E. University Drive
Magnolia, Arkansas 71753-5000
Office: 870.235.5159
Email: tdwise@saumag.edu

Vice President Programs – Rhonda Richards

Southeastern Oklahoma State University
Massey School of Business
1405 North 4th
Durant, OK 74701
Office: 580.745.2498
Email: rrichards@se.edu

VP Technology (Electronic Media Director) - Gerald Kohers

College of Business Administration
Department of Management and Marketing
Sam Houston State University
Huntsville, TX 77341
Office: 936.294.3883
Email: kohers@shsu.edu

Secretary – Mary Anne Doty

Texas A&M University - Commerce
College of Business
PO Box 3011
Commerce, TX 75429-3011
Office: 903.886.5692
Email: MaryAnne.Doty@tamuc.edu

Historian and Archivist - Daniel F. Jennings

College of Engineering
Texas A & M University - Central Texas
Killeen, TX 76549
Office: 979.845.4972
Email: jennings@entc.tamu.edu

VP Publications (Proceedings Editor) - Irfan Ahmed

College of Business Administration
Sam Houston State University Huntsville, TX 77341
Office: 936.294.1276 Fax: 936.294.4282
Email: irfanahmed@chsu.edu

Southwestern Finance Association

President – Marilyn Wiley
College of Business
Department of Finance, Insurance, Real Estate and Law
University of North Texas
1155 Union Circle #311160
Denton, TX 76203
Office: 940.565.3034
Email: Marilyn.Wiley@unt.edu

Secretary/Treasurer – Karyn L. Neuhauser
College of Business
Department of Economics and Finance
Lamar University
PO Box 10045
Beaumont, TX 77710
Office: 409-80-8632
Email: karyn.neuhauser@lamar.edu

Vice President – Program Chair – Thomas H. Thompson
College of Business
Department of Finance and Real Estate
University of Texas at Arlington
701 S. West St. Ste 434
Arlington, TX 76019
Office: 817.272.0518
Email: thomas.thompson@uta.edu

Past President – Susana Yu
Feliciano School of Business
Department of Economics and Finance
Montclair State University
1 Normal Avenue
Montclair, NJ 07043
Office: 973.655.2094
Email: yus@mail.montclair.edu

Vice President – Events – Ivelina Pavlova-Stout
College of Business
Department of Decision Science, Economics, Finance,
and Marketing
University of Houston at Clear Lake
2700 Bay Area Blvd, Box 70
Houston, TX 77058
Office: 281-283-3208
Email: pavlova@uhcl.edu

Southwestern Society of Economists

President – Roman Wong

Associate Professor, Accounting and IS
School of Business
Barry University
11300 NE Second Ave
Miami Shores, FL 33161
Phone: 720.244.3663
Email: rwong@barry.edu

Secretary/Treasurer - Mihai Nica

University of Central Oklahoma
TH 218, College of Business Administration
100 N University Drive
Edmond, OK 73034
Office: 405.974.2484
Fax: 405.974.3853
Email: mnica@uco.edu

Vice President/Program Chair – Matiur Rahman

Professor of Finance
Department of Accounting, Finance and
Economics
College of Business
McNeese State University
4205 Ryan Street
Lake Charles, LA 70609
Phone:337-475-5577(Office)
Phone:337-802-2633(Cell)
Email: mrahman@mcneese.edu

Past President — Kishore G. Kulkarni

Metropolitan State University of Denver
College of Business,
Department of economics,
P.O. box 173362, campus box 77
Denver CO 80217.
Phone: 720.244.3663
Email: kulkarnk@msudenver.edu

Association for Small Business & Entrepreneurship – Guest Association

President – Courtney Kernek

Department of Management & Marketing
Southeastern Oklahoma State University
1405 North 4th
Durant, OK 74701
Office: 580.745.2022
Email: ckernek@se.edu

President-Elect – Laurie A. Babin

Department of Marketing
University of Louisiana Monroe
700 University Ave
Monroe, LA 71209
Office: 318.342.1153
Email: babin@ulm.edu

Vice President-Programs – Laurie A. Babin

Department of Marketing
University of Louisiana Monroe
700 University Ave
Monroe, LA 71209
Office: 318.342.1153
Email: babin@ulm.edu

Vice President-Membership – Eugenie Ardoin

Department of Finance
University of Louisiana Monroe
700 University Ave
Monroe, LA 71209
Office: 318.342.1194
Email: goodwin@ulm.edu

Secretary/Treasurer – Kendra L. Ingram

Department of Management
Texas A&M University – Commerce
2200 Campbell Street
Commerce, Texas 75429
Office: 903.886.5701
Email: Kendra.Ingram@tamuc.edu

Immediate Past President – Mary Jo Jackson

Department of Management
Stetson University
421 N. Woodland Blvd
Deland, FL 32773
Office: 386.822.7988
Email: mjackson1@stetson.edu

Executive Director – William Jackson

Joseph C. Prince Entrepreneurship Program
Stetson University
421 N. Woodland Blvd
Deland, FL 32773
Office: 386.822.7929
Email: wjackson@stetson.edu