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“Houston. We have a Paper” Call for Papers

Federation of Business Disciplines March 13-16, 2019
Hyatt Regency, Houston, Texas

Come to Houston, the fourth largest city in the United States, for the 2019 meeting. Our meeting in downtown Houston is at the heart of this vital urban city. Take a few steps to ride the METRORail to the Museum District or the Houston Zoo. Take part in the interactive nature of the Downtown Aquarium. Sporting events that happen in Houston are close by. The famous Houston Rodeo will be on during the conference time and you can get a chance to experience the ranch and rural life of Texas as well. The restaurant scene is very diverse one in Houston and you can sample many a cuisine. Currently in our 46th year, **Federation of Business Disciplines (FBD)** has been a major source of multi-discipline programs for business school educators, bringing together the brightest minds to learn from one another, build credibility for the teaching professional and provide opportunities for networking, faculty development and enrichment.

FBD’s mission is to bring a new measure of excellence by emphasizing quality and cutting-edge research, identifying new approaches and ideas, and examining issues that confront the ever-changing teaching and learning environment.

You are encouraged to submit conceptual and empirical manuscripts, addressing timely and relevant issues in all business disciplines. You are invited to propose special sessions and workshops dealing with pedagogical issues. The approximate deadline for competitive submission is mid-September 2018.

FBD and its member associations include accounting, business communication, business information systems, marketing, decision sciences, management, case research, finance, and economics. Each association will issue its own finalized Call for Papers about the association’s specific submission procedures and deadlines.

FBD is for you if you teach in these business disciplines or others such as entrepreneurship, health care administration, strategic management, environmental management, public administration, legal studies, human resource management, information systems, administration and management, political science, and public and private management.

By joining the FBD community of 9 academic disciplines, you access the collective knowledge and experience of over 1,000 members. You’ll have a great time trading opinions, brainstorming fresh ideas, networking, sharing research, and making new friends. Network with people who have the specialized knowledge you’re looking for. Be an integral part of this Federation of Business Disciplines.

www.fbdonline.org FBD Executive Director Michelle McEacharn College of Business & Social Sciences University of Louisiana at Monroe Monroe, LA 71209 Office: 318.342.1100 Email: mceacharn@ulm.edu

FBD Member Associations

American Accounting Association, Southwest Region
Association for Business Communication, Southwestern U.S.
Association of Business Information Systems
Association of Collegiate Marketing Educators
Decision Sciences Institute, Southwest Region



Southwest Academy of Management
Southwest Case Research Association
Southwestern Finance Association
Southwestern Society of Economists

Our Rich Heritage

FBD, formerly the Southwestern Federation of Administrative Disciplines (SWFAD), has long been recognized as a leading multidisciplinary platform for advancing business knowledge and practices, developing new standards of educational excellence and encouraging intellectual and social interchange among academicians and university administrators.

Build Your Career

Doctoral candidates, assistant professors (especially those preparing for promotion/tenure), associate professors, and professors are challenged to respond to our Call for Papers. Here is where FBD can help.

The FBD meeting creates the perfect environment in a flexible format that will fit comfortably into your research and teaching agenda. All participants are outstanding professionals who are eager to share their ideas, research, and teaching know-how in a dynamic, multi-discipline environment that maintains the soul and spirit of academia. You'll find new teaching tools, benchmarks, insights and new opportunities for building your career. Additionally, FBD recognizes distinguished research scholars and outstanding educators during its notable awards banquet. The meeting also provides an exclusive publication opportunity through its FBD Journal to those who participate in the conference.

Why Do Participants Attend FBD?

Why do so many business school faculty choose to attend FBD? Here are the many reasons:

- Network with those in your discipline
- Publish in the FBD Journal or member associations' proceedings and journals
- Present multiple papers to more than one academic group in a single meeting location
- Meet colleagues in related business disciplines
- Learn from professional research and pedagogical presentations
- Earn recognition in your field through awards for distinguished papers and for teaching excellence
- Investigate job opportunities in business colleges across the country
- Tour exhibits of newest publications and support materials and visit with publishers
- Visit the host city in your free time

Houston Highlights

- To order a free visitor guide to Houston, please visit the website <http://www.visithoustontexas.com/travel-tools/request-visitor-guide/>
- Houston is one of only a few U.S. cities with resident professional companies in the four disciplines of the performing arts: ballet, opera, symphony and theater. Along with the Houston Ballet and the Houston Grand Opera, there are 19 museums just southwest of downtown in the pedestrian-friendly Museum District. Houston Rodeo is usually on during the conference time of Early March and is a great event to attend.
- Houston is considered to have one of the best culinary scenes in the country, with cuisines from all around the world. There are more than 8,000 restaurants in the Houston area with culinary choices that represent more than 35 countries and American regions.
- On the field or on the court, Houston's home teams offer year-round competition and high energy action for loyal sports aficionados. Minute Maid Park is located in the downtown area.

For extra information on Houston, please visit <https://www.visithoustontexas.com>

Contacts

- **Vivek S. Natarajan**, Vice President/General Program Chair. If you have questions about the conference, please contact me at 409.880.8643 or at vnatarajan@lamar.edu
- **Michelle McEacharn**, FBD Executive Director, 318.342.1109; Email: mceacharn@ulm.edu

Additional information about the 2019 FBD conference will be posted on the FBD website: www.fbdonline.org