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CALL FOR PAPERS
ASSOCIATION OF COLLEGIATE MARKETING EDUCATORS
FEDERATION OF BUSINESS DISCIPLINES
47th Annual Conference • March 11-14, 2020
San Antonio, Texas • Hyatt Regency San Antonio
Submission Deadline: September 15, 2019

The Association of Collegiate Marketing Educators (ACME), in conjunction with the Federation of Business Disciplines (FBD), invites faculty, students, and business practitioners to submit your work for presentation at the 2020 ACME Conference. Join us for the conference in beautiful San Antonio, Texas!

Enjoy the convenience of our conference location at the Hyatt Regency San Antonio. Explore the River Walk, Alamo, San Antonio Missions, Pearl, Japanese Tea Gardens, Hill Country, and a host of other attractions. Enjoy award-winning restaurants, shops, and museums. Take in the many interesting sights, sounds, and smells that the city has to offer.

ACME submissions may have an academic, practitioner, or pedagogical focus. Student papers (doctoral, masters, or undergraduate) are especially encouraged. Now accepting full competitive papers; extended abstracts; poster submissions; and special session, panel discussion, and workshop proposals.

The deadline for submissions is September 15, 2019. Full papers received by or on this date will be considered for the *Best Paper in Track* and *Best Conference Paper* awards.

For more information, such as details about tracks, Track Chairs, style guidelines, submission procedures, and ACME awards, please visit the ACME website at <http://acme-fbd.org/>. Conference registration and hotel information is available at <http://www.fbdonline.org/>. If you have any questions, please contact one of the Track Chairs listed on the ACME website or the ACME Program Chair.

We look forward to seeing you in San Antonio!

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