

# 2017



## Federation of Business Disciplines

**An organization of multiple perspectives with a single vision**

***2017 represents 44 years of bringing together the brightest minds to learn from one another***

### Conference Dates:

**March 8 – March 11, 2017**

**Little Rock Marriott &  
Statehouse Convention Center**

**For both conference and hotel registration, visit  
[www.fbdonline.org](http://www.fbdonline.org)**

**Mail-in Registration Deadline:  
Postmarked by February 10, 2017**

## Join Your Colleagues at the 44th Annual Meeting

The annual meeting of the Federation of Business Disciplines will be in Oklahoma City, OK, one of our newer conference venues. Meetings of the nine member associations of FBD will include an assortment of program activities certain to provide a stimulating professional experience as well as an opportunity for a friendly association with colleagues:

- American Accounting Association, Southwest
- Association for Business Communication, Southwest
- Association of Business Information Systems
- Association of Collegiate Marketing Educators
- Decision Sciences Institute, Southwest
- Southwest Academy of Management
- Southwest Case Research Association
- Southwestern Finance Association
- Southwestern Society of Economists

Within programs prepared by each member association, both conceptual and empirical competitive papers addressing timely and relevant business issues will be presented. In addition, many excellent invited papers, plenary sessions, tutorials and workshops are scheduled.

### Conference Hotel:

**Little Rock Marriott  
Three Statehouse Plaza  
Little Rock, AR 72201  
Phone: 501.906.4000**

**Use the online hotel registration link found at [www.fbdonline.org](http://www.fbdonline.org)**

**Reserve your hotel room early:  
Deadline is 11:59 p.m. CST  
February 17, 2017**

## Why FBD?

FBD has long been recognized as a premier multi-disciplinary platform for advancing business knowledge and practice, developing new standards of educational excellence, and encouraging intellectual and social interchange among academicians, university administrators, and their constituents.

FBD's nine professional associations have joined together to form a federation designed to:

- Provide and coordinate an annual meeting for association members.
- Have a common general program in which all association members will participate together.
- Provide a forum through its annual meeting to discuss and exchange ideas and to present formal research papers.
- Foster professional growth and enrichment for members of each association.
- Provide information which can be used to improve classroom instruction, research, and academic or business development.
- Honor outstanding educators and recognize distinguished papers presented at the meeting through sponsored events.
- Provide a placement service for academic positions.

FBD is a successful, nonprofit, volunteer-driven organization. Since 1974, FBD continues to be a major meeting arm of business administration educators providing outstanding programs to its professional constituencies.

*All conference attendees and presenters are required to register. Registration is composed of two fees. Both fees are required:*

- FBD Registration Fee
- Appropriate Association(s) Fees

**Complete the Registration Form and Postmark by February 10, 2017 or Register Online by 11:59 p.m. CST on February 17, 2017**

## 2017 Conference Registration

Registration is composed of two fees: Appropriate Association fees (Section A) and the FBD fee (Section B). You complete BOTH sections and pay BOTH fees to register for the conference.

### Section A: ASSOCIATION REGISTRATION(S)

(Required to register for at least one of the 9 associations and all those where you are on program)

#### American Accounting Association, Southwest

Registration Fee (includes proceedings & luncheons).....\$110.00  
 Student Registration (includes same as above).....\$50.00  
 Late Registration Fee (after February 17).....\$135.00  
 Late Student Registration (after February 17).....\$75.00  
 (\$35 cancellation fee will be assessed if late cancellation)  
 Shani Robinson, Sam Houston State University  
 936.294.4241.....\$\_\_\_\_\_

#### Association for Business Communication, Southwestern United States

Registration Fee (includes refereed proceedings & breakfast).....\$50.00  
 Student Registration (includes same as above).....\$40.00  
 Late Registration Fee (after February 17).....\$65.00  
 Late Student Registration (after February 17).....\$55.00  
 For ABC Membership, please go to [www.businesscommunication.org](http://www.businesscommunication.org)  
 Kelly Grant, Tulane University  
 504.865.5484.....\$\_\_\_\_\_

#### Association of Business Information Systems

Registration Fee (includes proceedings, breakfast & journal).....\$55.00  
 Student Registration (includes same as above).....\$40.00  
 Extra Proceedings Copy.....\$25.00  
 Carla J. Barber, University of Central Arkansas  
 501.450.5817.....\$\_\_\_\_\_

#### Association of Collegiate Marketing Educators

Registration Fee (includes proceedings & luncheon).....\$90.00  
 Student Registration (includes same as above).....\$40.00  
 Late Registration Fee (after February 17).....\$115.00  
 Late Student Registration Fee (after February 17).....\$50.00  
 Optional Guest Luncheon (may not be available onsite).....\$50.00  
 Membership Renewal Only – not attending FBD.....\$35.00  
 Kishwar Joonas, Prairie View A&M University  
 936.261.9214.....\$\_\_\_\_\_

#### Decision Sciences Institute, Southwest

Registration Fee (includes online proceedings).....\$45.00  
 Student Registration (includes same as above).....\$15.00  
 Membership Renewal only – not attending FBD.....\$10.00  
 For Nat'l DSI Annual Membership, please go to <http://www.decisionsciences.org>  
 Matthew Lindsey, Stephen F. Austin State University  
 936.468.1858.....\$\_\_\_\_\_

#### Southwest Academy of Management

(Thursday Luncheon included only if pre-registration occurs by 02/17/17)  
 Registration Fee (includes luncheon and proceedings).....\$100.00  
 Student Registration (includes luncheon and proceedings).....\$60.00  
 Late Registration Fee (after 2/17/17, luncheon not included).....\$125.00  
 Late Student Registration Fee (after 2/17/17, luncheon not incld)..\$70.00  
 Membership Renewal Only – not attending FBD.....\$40.00  
 Non-SWAM member Guest Luncheon (if paid by 02/17/17).....\$40.00  
 Brent Kinghorn, Montana State University, Billings  
 406.657.1689.....\$\_\_\_\_\_

#### Southwest Case Research Association

Registration Fee (includes proceedings/breakfast).....\$65.00  
 Student Registration (includes same as above).....\$30.00  
 Late Registration Fee (after February 17).....\$85.00  
 Late Student Registration (after February 17).....\$30.00  
 Julia Kwok, Northeastern Oklahoma State University  
 918.449.6516.....\$\_\_\_\_\_

#### Southwestern Finance Association

Registration Fee (includes luncheon & reception).....\$100.00  
 Student Registration (includes same as above).....\$50.00  
 Late Registration Fee (after February 17).....\$125.00  
 Late Student Registration (after February 17).....\$75.00  
 Friday Luncheon (Please check if attending).....  
 Clinton Presidential Library Guided Tour (Sat, 3/11, 11:00 a.m.).....8.00  
 Dues payment & subscription fees for the Journal of Financial Research go to [www.Southwesternfinance.org](http://www.Southwesternfinance.org)  
 Thomas H. Thompson, University of Texas at Arlington  
 817.272.0518.....\$\_\_\_\_\_

#### Southwestern Society of Economists

Registration Fee (includes proceedings and breakfast).....\$49.00  
 Student Registration (includes same as above).....\$10.00  
 Extra Journal Copy.....\$25.00  
 Membership Renewal Only – not attending FBD.....\$49.00  
 Mihai Nica, University of Central Oklahoma  
 405.974.2484.....\$\_\_\_\_\_

### Section B: FBD REGISTRATION – REQUIRED FEE

To qualify for fees below, must postmark mail-in registrations by Feb 10

FBD Regular Member Registration Fee.....\$100.00  
 FBD Student Registration Fee.....\$50.00

Pay the following only if you wish to attend the awards reception/dinner on Wednesday, March 8, 2017 – reception at 6:30; dinner at 7:30 (nonrefundable, nontransferable).....\$50.00  
 .....\$\_\_\_\_\_

**Grand Total - Association(s) + FBD Fee.....\$\_\_\_\_\_**

Registrations paid by mail must be postmarked by February 10, 2017.  
 Online registration available until 11:59 CST, February 17, 2017)

After these dates, on-site registration fees apply (\$125 for regular members; \$75 for students). Higher on-site association fees may also apply.

Federal ID#23-7399501

#### Make checks payable to FBD and mail to:

Cheryl Prachyl, FBD Secretary/Treasurer  
 1217 Clearbrook Drive  
 Kennedale, TX 76060

Office Phone: 432-552-2176  
 Email: [cprachyl.fbd@gmail.com](mailto:cprachyl.fbd@gmail.com)

## Registration Procedures

To attend sessions, make conference presentations, visit the exhibit areas, and/or other conference events, formal paid registration is required of ALL participants.

#### Follow the steps below to participate in these conference activities:

1. Complete the registration form below ENTIRELY.
2. From the list of registration fees for each FBD association shown to the left, please indicate the association(s) for which you are registering by writing the respective fees/dues in the space provided. (You MUST REGISTER AS A MEMBER OF AT LEAST ONE ASSOCIATION.)
3. If you are unable to attend the Conference but you want to join an association, pay only the association fee or membership renewal fee and check this box.
4. Total your Association(s) fees and add the \$100 FBD registration fee (or \$50 student fee). The FBD registration fee is required of all participants, but is paid only once regardless of the number of other associations you join. If you wish to attend the optional Awards reception/dinner on March 8, 2017, add \$50.00 (nonrefundable and nontransferable)
5. If paying by check, make check payable to FBD and mail check and completed registration form to the FBD Secretary/Treasurer. Mail-in registrations must be postmarked by February 10 2017, to avoid on-site registration fees.
6. If paying by credit card, you may complete the credit card information at the bottom of this form and mail the completed form by the postmark deadline of February 10, 2017. (Credit card payments are also available with online registration through 11:59 p.m. CST February 17.) Onsite registration is available at the conference, but fees are higher.

**Special Accommodations:** Anyone who requires a special accommodation for a specific disability should contact the conference hotel at least one week prior to the conference.

(Please attach business card)

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_ M.I. \_\_\_\_\_

Name on Badge \_\_\_\_\_

Institution/Business Affiliation: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

If paying by credit card, check one:  
 MASTERCARD  VISA  AMERICAN EXPRESS

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Billing Zip \_\_\_\_\_ Security Code \_\_\_\_\_

Signature: \_\_\_\_\_

Check Here ONLY IF YOU REQUIRE VEGETARIAN MEALS..... \_\_\_\_\_